

Work At Home Opportunity Seekers by DSA



Work at Home Opportunity Seekers by DSA are exceptionally motivated to make money working from home. They have filled out a form online to get information about working from home, business opportunities full or part time. They are eager to find ways to make money seeking.

SEGMENTS

1,425,000	Total Universe / Universe Rate	\$75.00/M
175,000	1 Mos Registrants	\$85.00/M
420,000	3 Mos Registrants	\$80.00/M
1,425,000	12 Mos Registrants	\$75.00/M
375,000	Canadian Business Opport. Seekers	\$95.00/M
	Digital Campaigns -- Inquire	

ID NUMBERS

Manager ID	
NextMark ID	292608
mIn ID	149142
SRDS ID	926973-000

MEDIA TYPE

Consumer

SOURCE

Opt-in e-mail, Multi Sourced, Internet/On-Line

GEOGRAPHY

USA

OPT-IN

MAINTENANCE

Market Entry	10/02/2017
New to Manager	11/07/2017
Counts Through	11/30/2020

DATA CARD MAINTENANCE

New To System	08/10/2010
"New to System" Announcement	08/11/2010
Last Update	12/08/2020
Next Update	01/05/2021
Update Frequency	MONTHLY

DESCRIPTION

Work at Home Opportunity Seekers by DSA are exceptionally motivated to make money working from home. They have filled out a form online to get information about working from home, business opportunities full or part time. They are eager to find ways to make money seeking. Daily leads are matched to postal address and enhancement with demographic and lifestyle selects from major sources. This validates information and provides qualified prospects.

Work at Home Opportunity Seekers by DSA is highly suggested for offers for discounts, promotionally oriented offers, credit & financial, publications, insurance, credit based products and services.

Updated weekly. Selectable by Type of Business Opportunity Category: Real Estate, Billings/Accounting, Education, Inquire further. Canadian Business Opportunity Seekers Available.

Profile: 44% Males, 56% Females, Avg. Income \$25,000, Mostly Age 40+

Email: 25,000 Min.

Prepayment required. All email addresses have been opted in for 3rd party offers. Complete creative must be approved prior to scheduling deployment. Creative requirements: HTML & Text format with all links. Email must contain company name and address. 2 Tests included. Creative changes after initial testing phase will incur \$100/F charge. Creative Services available starting at \$275/F. Requirements: Provide Subject Line, From Line, Seed List. Suppression file and personalization is available. Inquire.

SELECTS

Age	\$8.00/M
Date of Birth	\$10.00/M
Gender/Sex	\$8.00/M
Geo/Geographical	\$8.00/M
Income Select	\$8.00/M

AVERAGE INCOME

Value	\$25,000.00
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MINIMUM ORDER

Minimum Quantity	7,500
Minimum Price	\$450.00

Lifestyle	\$8.00/M
Ethnic/Ethnicity	\$15.00/M
EMAIL ADDRESS	\$25.00/M
Business Type	\$10.00/M

MANAGER
DSA Direct, LLC

UNIT OF SALE
 Average \$50.00

GENDER
 Male 44%
 Female 56%

COMMISSIONS

Broker	20%
Agency	15%

NET NAME ARRANGEMENTS

Net Name is allowed

Floor	85%
Minimum Quantity	50,000
Run Charges	\$8.00/M

EXCHANGES
Exchange is not allowed

REUSE
Reuse is allowed

Minimum Quantity	0
Run Charge	

CANCELLATION
 Charges \$100.00/F

CANCELLATION INSTRUCTIONS

Orders canceled after mail date and/or merge will be at full rental rate. Orders received & processed will incur a \$100/F cancel fee, \$15/M run charges & shipping/material fees. Cancellation after email tests deployment will result in full charges incurred.

KEY CODING
Key Coding is not available

ADDRESSING

FTP	\$75.00/F
EMAIL	\$75.00/F
RUN CHARGE	\$8.00/M

SPECIAL INSTRUCTIONS

Sample mail piece required for list owner approval. Prepayment on first time tests.

CONTACTS

Contact Name	Role	Email	Phone	Fax
★ Linda Santaite DSA Direct, LLC 431 E. Main Street Unit #3 Denville, NJ 07834	Sales Executive	LSantaite@DSAGraphics.com	(973) 954-2649	(973) 625-8722

★ = Primary contact