

Political Donors for Border Security by DSA



Political Donors for Border Security by DSA - Reach conservative political donors with an interest in border security. Mostly males age 50+, are all registered voters and selectable by political party affiliation and/or party contributed to and so much more. The database updates quarterly and offers a variety of micro audience profiles to provide targeted prospects nonprofits.

SEGMENTS

486,356	Total Universe / Universe Rate	\$85.00/M
418,599	Recent Contributors Avg Gift \$25	+ \$10.00/M
332,662	Recent Contributors Avg Gift \$50	+ \$10.00/M
486,356	Recent Border Security Contributors	\$85.00/M
	Email Campaign 25M Min.	\$25.00/M
	Digital Campaigns Inquire	\$40.00/M

ID NUMBERS

Manager ID	
NextMark ID	606168
mIn ID	606168
SRDS ID	

MEDIA TYPE

Consumer	
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SOURCE

Multi Sourced, Compiled lists, Government records

GEOGRAPHY

USA

OPT-IN

MAINTENANCE

Market Entry	08/01/2022
New to Manager	07/27/2022
Counts Through	01/31/2023

DATA CARD MAINTENANCE

New To System	07/25/2022
"New to System"	08/02/2022
Announcement	
Last Update	01/31/2023
Next Update	03/06/2023
Update Frequency	MONTHLY

DESCRIPTION

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Reach conservative political donors with an interest in border security. Mostly males age 50+, are all registered voters and selectable by political party affiliation and/or party contributed to and so much more. The offers a variety of micro audience profiles to provide target prospects for nonprofits. The file is further enhanced with demographics.

Demographics: 59% Male, 41% Females, Political Party Affiliation 59% Republican

Micro Audiences Available:

2nd Amendment Supporters, Animal Rights, Current Affairs/Politics, Environmentalists, Evangelical, Green Party, Healthcare Reform, Border Security, Education, Immigration Reform, LGBT Supports/Donors, Libertarians, Marijuana Policy Reform, Marriage Equality, Military Supporters, Political Party Models by Decile Score, Pro-Life Pro-Choice, Taxes, Trump Supporters. Donors by Category by Model Scoring

Special Selects: Donor Gift Amt., Avg, Last or Cumulative, Donors by Category; Arts/Culture, Animal Welfare, Children, Community, Environmental, Health, International Aid, Political, Religious & Veteran appeals, Age, Income, Home ownership, Political turnout by model score for State, Midterm and Presidential Primary, Voter Propensity.

Phone Numbers available

Digital Campaign: \$40/M with 25,000 min. INQUIRE

Email: 25,000 Min.

Creative requirements: HTML & Plain Text Include client name & address & opt out option. Creative services available for \$275/F fee. Provide: Subject Line and Seed List. 2 Tests included additional test blasts \$150/F email. Tracking report with

delivered, opened, click thru. Personalization is available. House file suppression available, inquire. Prepayment required on all email.

[Contact DSA](#) for counts

SELECTS		AVERAGE INCOME	
Age		Value	\$45,000.00
Demographic		MINIMUM ORDER	
Donor Category		Minimum Quantity	7,500
Ethnic/Ethnicity	\$10.00/M	Minimum Price	\$500.00
Gender/Sex		COMMISSIONS	
Geo/Geographical		Broker	20%
Gift Amt. Avg, Last, Total	\$10.00/M	Agency	15%
Income Select		NET NAME ARRANGEMENTS	
Political Party Affiliation	\$10.00/M	Net Name is allowed	
Email Campaign	\$25.00/M	Floor	85%
Digital Audiences	\$40.00/M	Minimum Quantity	50,000
MANAGER		Run Charges	\$85.00/M
DSA Direct, LLC		EXCHANGES	
UNIT OF SALE		Exchange is not allowed	
Average	\$25.00	REUSE	
GENDER		Reuse is allowed	
Male	59%	Minimum Quantity	0
Female	41%	Run Charge	
		CANCELLATION	
		Charges	\$100.00/F
		CANCELLATION INSTRUCTIONS	
		Orders canceled after mail date and/or merge will be at full rental rate. Orders received & processed will incur a 100/F cancel fee, \$15/M cancellation run charges & shipping/material fees.	
		KEY CODING	
		Key Coding is available	
		Charges	\$3.00/M
		ADDRESSING	
		FTP	\$75.00/F
		EMAIL	\$75.00/F
		RUN CHARGE	\$8.00/M
		SPECIAL INSTRUCTIONS	
		Sample Mail Piece Required for List Owner Approval. Prepayment on new tests.	

CONTACTS				
Contact Name	Role	Email	Phone	Fax
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★ = Primary contact