

Learning Strategies Self Improvement Course Buyers



Learning Strategies Corporation customers purchase innovative self-improvement courses on CD's, DVD's, Books, attend Seminars, Events and participate in Forum discussions. Buyers are purchasing programs to achieve financial success, attaining peak performance and health and well-being.

SEGMENTS

102,174	Total Universe / Universe Rate	\$110.00/M
1,997	4th Qtr 2020	\$125.00/M
3,120	6 Mos. Buyers	\$120.00/M
5,934	12 Mos. Buyers	\$115.00/M
102,174	Total File Buyers	\$110.00/M

DESCRIPTION

Learning Strategies Corporation customers purchase innovative self-improvement courses on CD's, DVD's, Books, attend Seminars, Events and participate in Forum discussions. This eager audience is open to expanding their knowledge and potential abilities that will lead them to personal and professional success.

[Learning Strategies](#) customers are purchasing Personal Learning Courses and individual CD's that are leading edge. This audience seeks to release their untapped potential. Topics include understanding the human brain, to learn faster through techniques, optimize memory, improve health and wellness, enable the ability to see aura and energy, learn numerology, understand Feng Shui and expand their energy and satisfaction in life. Products, Seminars and Events price range from \$200 to \$3,500.

Products: Abundance for Life, Aura Seeing, Boundless Renewal, Changing the Paradigm, Clear Mind – Bright Future, Diamond Dowsing, Diamond Feng Shui, Diamond Quantum Colors, Diamond Hexagram, Easy Learning Language Programs, Effortless Abundance Video, Effortless Success, Embracing Freedom, Euphoria!, Future Mapping, Genius Code, Genius Mind Video, Happy for No Reason, Infinite Grace, Love & Long Life Video, Mediate w/Himalayan Masters, Morning Five Minutes, Memory Optimizer, Million Dollar Vocabulary, Natural Brilliance, No Matter What!, Numerology, Paraliminals & The Ultimate You Library, Personal Power eBooks, Photo Reading, Pure Energy, Resets, Resiliency, Seeds of Enlightenment, Sonic Access, Sonic Access Four Seasons, Spiritual Codes, Spring Forest Qigong and Walkabout. To view info on products. <https://www.learningstrategies.com/Product>

This file is highly recommended to self-improvement offers, health & wellness publications, newsletters, products, continuity clubs, general mdse. products and seminar offers.

View Website: <https://www.learningstrategies.com>

For more info contact [DSA Direct](#)

ID NUMBERS

Manager ID	
NextMark ID	292529
mIn ID	24083
SRDS ID	

MEDIA TYPE

Consumer

SOURCE

Direct mail sold

GEOGRAPHY

USA

OPT-IN

MAINTENANCE

Market Entry	01/01/2009
New to Manager	08/09/2010
Counts Through	12/31/2021

DATA CARD MAINTENANCE

New To System	08/09/2010
"New to System" Announcement	08/10/2010
Last Update	01/14/2021
Next Update	04/16/2021
Update Frequency	QUARTERLY

SELECTS

Gender/Sex	\$8.00/M
Geo/Geographical	\$8.00/M

MANAGER

DSA Direct, LLC

UNIT OF SALE

Average	\$300.00
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GENDER

Male	40%
Female	60%

AVERAGE INCOME

Value	\$50,000.00
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MINIMUM ORDER

Minimum Quantity	5,000
Minimum Price	\$450.00

COMMISSIONS

Broker	20%
Agency	15%

NET NAME ARRANGEMENTS

Net Name is allowed	
Floor	85%
Minimum Quantity	50,000
Run Charges	\$15.00/M

EXCHANGES

Exchange is allowed

REUSE

Reuse is allowed	
Minimum Quantity	0
Run Charge	

CANCELLATION

Charges	\$100.00/F
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CANCELLATION INSTRUCTIONS

Orders canceled after mail date or merge purge will be at full rental rate. No exceptions. Orders received & processed will incur a \$100/F cancel fee & if shipped, \$15/M run chrgs, email charges and select fee's.

KEY CODING

Please inquire

ADDRESSING

CARTRIDGE	\$50.00/F
DISKETTE	\$75.00/F
EMAIL	\$75.00/F
RUN CHARGE	\$8.00/M

SPECIAL INSTRUCTIONS

Sample mail piece required for list owner approval. Prepayment on first time orders. Rental is on reciprocal terms unless otherwise agreed to.

CONTACTS

Contact Name	Role	Email	Phone	Fax
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★ = Primary contact