

Evangelical Religious Donors Voters by DSA



Evangelical Religious Donors Voters by DSA - Reach Evangelicals Contributors identified throughout micro targeted model process. Donors have contributed to religious causes with an avg. gift \$25. All are registered voters and selectable by political party affiliation and/or party contributed to and so much more. The database updates quarterly and offers a variety of micro audience profiles to provide targeted prospects for nonprofits.

SEGMENTS

72,668	Total Universe / Universe Rate	\$85.00/M
59,911	Evangelical Contributors Avg Gift \$15+	+ \$10.00/M
52,032	Recent Contributors Avg Gift \$25+	+ \$10.00/M
72,668	Total Recent Contributors	\$85.00/M
	Email Campaign 25M Min.	\$25.00/M
	Digital Campaigns Inquire	\$40.00/M

ID NUMBERS

Manager ID	
NextMark ID	606717
mIn ID	606717
SRDS ID	

MEDIA TYPE

Consumer	
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SOURCE

Compiled lists, Government records, Multi Sourced

GEOGRAPHY

USA

OPT-IN

MAINTENANCE

Market Entry	08/03/2022
New to Manager	07/27/2022
Counts Through	08/31/2022

DATA CARD MAINTENANCE

New To System	08/03/2022
"New to System"	08/04/2022
Announcement	
Last Update	09/02/2022
Next Update	10/05/2022
Update Frequency	QUARTERLY

DESCRIPTION

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Micro Audiences Available:

2nd Amendment Supporters, Animal Rights, Current Affairs/Politics, Environmentalists, Evangelical, Green Party, Healthcare Reform, Border Security, Education, Immigration Reform, LGBT Supports/Donors, Libertarians, Marijuana Policy Reform, Marriage Equality, Military Supporters, Political Party Models by Decile Score, Pro-Life Pro-Choice, Taxes, Trump Supporters. Donors by Category by Model Scoring

Special Selects: Donor Gift Amt., Avg, Last or Cumulative, Donors by Category; Arts/Culture, Animal Welfare, Children, Identified as Christian Families, Community, Environmental, Health, International Aid, Political, Religious & Veteran appeals, Age, Income, Home ownership, Political turnout by model score for State, Midterm and Presidential Primary, Voter Propensity. File overlaid with subscribers, reading interest and more inquire further.

Phone Numbers available

Digital Campaign: \$40/M with 25,000 min. INQUIRE

Email: 25,000 Min.

Creative requirements: HTML & Plain Text Include client name & address & opt out option. Creative services available for \$275/F fee. Provide: Subject Line and Seed List. 2 Tests included additional test blasts \$150/F email. Tracking report with

delivered, opened, click thru. Personalization is available. House file suppression available, inquire. Prepayment required on all email.

[Contact DSA](#) for counts

PROFILE

Donor Category

- Republican*
- Conservative*
- Liberal*
- Religious*
- First Amendments/Gun Rights*
- Women's Causes*

SELECTS		AVERAGE INCOME	
Age		Value	\$45,000.00
Demographic		MINIMUM ORDER	
Donor Category		Minimum Quantity	7,500
Ethnic/Ethnicity	\$10.00/M	Minimum Price	\$500.00
Gender/Sex		COMMISSIONS	
Geo/Geographical		Broker	20%
Gift Amt. Avg, Last, Total	\$10.00/M	Agency	15%
Income Select		NET NAME ARRANGEMENTS	
Political Party Affiliation	\$10.00/M	Net Name is allowed	
Email Campaign	\$25.00/M	Floor	85%
Digital Audiences	\$40.00/M	Minimum Quantity	50,000
Overlay Products/Readers/Subscribers		Run Charges	\$85.00/M
MANAGER		EXCHANGES	
DSA Direct, LLC		Exchange is not allowed	
UNIT OF SALE		REUSE	
Average	\$25.00	Reuse is allowed	
GENDER		Minimum Quantity	0
Male	25%	Run Charge	
Female	75%	CANCELLATION	
		Charges	\$100.00/F
		CANCELLATION INSTRUCTIONS	
		Orders canceled after mail date and/or merge will be at full rental rate. Orders received & processed will incur a 100/F cancel fee, \$15/M cancellation run charges & shipping/material fees.	
		KEY CODING	
		Key Coding is available	
		Charges	\$3.00/M
		ADDRESSING	
		FTP	\$75.00/F
		EMAIL	\$75.00/F
		RUN CHARGE	\$8.00/M
		SPECIAL INSTRUCTIONS	
		Sample Mail Piece Required for List Owner Approval. Prepayment on new tests.	

CONTACTS

Contact Name	Role	Email	Phone	Fax
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★ = Primary contact

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