

## Deliver Me Pet Food, Supplies & Vet Products by DSA



Deliver Me provides credit card buyers of a variety of pet products that has been shipped to homes. Products include Pet Foods, Pet General Mdse. and Veterinary Products. The file is sourced from delivery tracking services that are responsible for delivering goods in a timely manner. File offers a unique approach to finding new buyers of goods from online, direct mail, retail and mobile apps.

### SEGMENTS

925,000	Total Universe / Universe Rate	\$75.00/M
175,000	1 Mos. Pet Product Buyers	\$80.00/M
350,000	3 Mos. Pet Product Buyers	\$75.00/M
50,000	1 Mos Pet Food Buyers	+ \$10.00/M
110,000	1 Mos Pet Product Buyers	+ \$10.00/M
15,000	3 Mos Pet Veterinary Products	+ \$10.00/M
	Digital Campaign Inquire	\$40.00/M

### ID NUMBERS

Manager ID	
NextMark ID	493986
mIn ID	493986
SRDS ID	

### MEDIA TYPE

Consumer



### SOURCE

Multi-buyers, Direct mail sold, mail order, donor, subscription transactions, Buyers, Credit Cards, Multi Sourced

### GEOGRAPHY

USA

### OPT-IN

### MAINTENANCE

Market Entry	12/05/2017
New to Manager	11/29/2017
Counts Through	06/30/2020

### DATA CARD MAINTENANCE

New To System	11/29/2017
"New to System"	12/06/2017
Announcement	
Last Update	07/15/2020
Next Update	08/04/2020
Update Frequency	MONTHLY

### DESCRIPTION

**Deliver Me Pet & Veterinary Products** provides credit card buyers of a variety of pet products that has been shipped to homes. Products include Pet Foods, Pet General Mdse. and Veterinary Products. The file is sourced from delivery tracking services that are responsible for delivering goods in a timely manner. File offers a unique approach to finding new buyers of goods from online, direct mail, retail and mobile apps.

**Delivery Me** offers marketer's a unique approach to finding new buyers of goods from a variety of channels including online, direct mail, retail and mobile apps. Children Merchandise items include Children's Apparel, Children's Toys and Children's General Mdse. Products. Selects available include Presence of children, children by age range, household income and more.

**Additional Categories:** Automotive Parts, Apparel, Footwear, Beauty Cosmetics/ Skincare, Books, Christian Book, Audio/Video, DVD/ Gaming, Music, Musical Equipment, Craft & Hobby, Electronics, Household Appliances, Home Security Devices, Flooring Products, Furniture, Garden Products/ Décor, Seeds, Plants/Flowers, Novelty/Gifts, Hardware/Tools, Health Supplements, Jewelry, Home Lighting, Luggage, Personal Care Products, Healthcare Products, Pet Food, Veterinary Products, Pet Products General, Sporting Goods, (Firearms, Fishing, Golf, Outdoors, General Sporting Goods), Travel Products. Inquire for further select options available.

**Minimum Qty:** 7,500 Postal, Email: 25,000

**Digital Campaign:** \$40/M on matched records with \$500 min.

File available for Postal Mailings, Email and Digital Campaigns

### SELECTS

Age	\$8.00/M
Acquatic Pet Products	\$10.00/M
Childs Age Range	\$10.00/M
Demographic	\$10.00/M
Ethnic/Ethnicity	\$15.00/M
Gender/Sex	\$8.00/M
Geo/Geographical	\$8.00/M
Income Select	\$8.00/M
Lifestyle	\$10.00/M
Multi-Buyer: 2+, 3+	\$10.00/M

### AVERAGE INCOME

Value	\$40,000.00
-------	-------------

### MINIMUM ORDER

Minimum Quantity	7,500
Minimum Price	\$475.00

### COMMISSIONS

Broker	20%
Agency	15%

Product Category	\$10.00/M
Pet Food	\$10.00/M
Pet General Mdse	\$10.00/M
Veterinary Products	\$10.00/M

**MANAGER**

**DSA Direct, LLC**

**UNIT OF SALE**

Average	\$50.00
---------	---------

**GENDER**

Male	8%
Female	90%

**NET NAME ARRANGEMENTS**

**Net Name is allowed**

Floor	85%
Minimum Quantity	50,000
Run Charges	\$8.00/M

**EXCHANGES**

**Exchange is not allowed**

**REUSE**

**Reuse is allowed**

Minimum Quantity	0
Run Charge	

**CANCELLATION**

Charges	\$100.00/F
---------	------------

**CANCELLATION INSTRUCTIONS**

Orders cancelled after mail date and/or merge will be at full rental rate. Orders received & processed will incur a \$100/F cancel fee, \$15/M run charges & shipping/material fees.

**KEY CODING**

**Key Coding is available**

Charges	\$2.00/M
---------	----------

**ADDRESSING**

FTP	\$75.00/F
EMAIL	\$75.00/F
RUN CHARGE	\$8.00/M

**SPECIAL INSTRUCTIONS**

Sample Mail Piece required on Tests for Approval. New Test Orders require prepayment.

**CONTACTS**

Contact Name	Role	Email	Phone	Fax
★ Linda Santaite DSA Direct, LLC 431 East Main Street Unit #3 Denville, NJ	Sales Executive	LSantaite@DSAGraphics.com	(973) 954-2649	(973) 625-8722

★ = Primary contact