
Deliver Me Pet Food, Supplies & Vet Products by DSA



Deliver Me provides credit card buyers of a variety of pet products that has been shipped to homes. Products include Pet Foods, Pet General Mdse. and Veterinary Products. The file is sourced from delivery tracking services that are responsible for delivering goods in a timely manner. File offers a unique approach to finding new buyers of goods from online, direct mail, retail and mobile apps.

SEGMENTS

925,000	Total Universe / Universe Rate	\$80.00/M
175,000	1 Mos. Pet Product Buyers	\$85.00/M
350,000	3 Mos. Pet Product Buyers	\$80.00/M
50,000	1 Mos Pet Food Buyers	+ \$10.00/M
110,000	1 Mos Pet Product Buyers	+ \$10.00/M
15,000	3 Mos Pet Veterinary Products	+ \$10.00/M
	Digital Campaign Inquire	\$40.00/M

ID NUMBERS

Manager ID	
NextMark ID	493986
mIn ID	493986
SRDS ID	

MEDIA TYPE

Consumer



SOURCE

Multi-buyers, Direct mail sold, mail order, donor, subscription transactions, Buyers, Credit Cards, Multi Sourced

GEOGRAPHY

USA

OPT-IN

MAINTENANCE

Market Entry	12/05/2017
New to Manager	11/29/2017
Counts Through	01/31/2024

DATA CARD MAINTENANCE

New To System	11/29/2017
"New to System" Announcement	12/06/2017
Last Update	02/08/2024
Next Update	03/08/2024
Update Frequency	MONTHLY

DESCRIPTION

Deliver Me Pet & Veterinary Products provides credit card buyers of a variety of pet products that has been shipped to homes. Products include Pet Foods, Pet General Mdse. and Veterinary Products. The file is sourced from delivery tracking services that are responsible for delivering goods in a timely manner. File offers a unique approach to finding new buyers of goods from online, direct mail, retail and mobile apps.

Delivery Me offers marketer's a unique approach to finding new buyers of goods from a variety of channels including online, direct mail, retail and mobile apps. Children Merchandise items include Children's Apparel, Children's Toys and Children's General Mdse. Products. Selects available include Presence of children, children by age range, household income and more.

Additional Categories: Automotive Parts, Apparel, Footwear, Beauty Cosmetics/ Skincare, Books, Christian Book, Audio/Video, DVD/ Gaming, Music, Musical Equipment, Craft & Hobby, Electronics, Household Appliances, Home Security Devices, Flooring Products, Furniture, Garden Products/ Décor, Seeds, Plants/Flowers, Novelty/Gifts, Hardware/Tools, Health Supplements, Jewelry, Home Lighting, Luggage, Personal Care Products, Healthcare Products, Pet Food, Veterinary Products, Pet Products General, Sporting Goods, (Firearms, Fishing, Golf, Outdoors, General Sporting Goods), Travel Products. Inquire for further select options available.

Minimum Qty: 7,500 Postal, Email: 25,000

Digital Campaign: \$40/M on matched records with \$500 min.

File available for Postal Mailings, Email and Digital Campaigns

[Contact DSA](#)

PROFILE

Product Category (10.00/M)

Christian Religious

Inspirational Novelty

Christmas/Holiday and Easter

SELECTS

Age	\$8.00/M
Acquatic Pet Products	\$10.00/M
Childs Age Range	\$10.00/M
Demographic	\$8.00/M
Ethnic/Ethnicity	\$15.00/M
Gender/Sex	\$8.00/M
Geo/Geographical	\$8.00/M
Income Select	\$8.00/M
Lifestyle	\$8.00/M
Multi-Buyer: 2+, 3+	\$10.00/M
Product Category	\$10.00/M
Pet Food	\$10.00/M
Pet General Mdse	\$10.00/M
Veterinary Products	\$10.00/M

MANAGER**DSA Direct, LLC**

UNIT OF SALEAverage **\$50.00**

GENDERMale **8%**
Female **90%**

AVERAGE INCOMEValue **\$40,000.00**

MINIMUM ORDERMinimum Quantity **7,500**
Minimum Price **\$450.00**

COMMISSIONSBroker **20%**
Agency **15%**

NET NAME ARRANGEMENTS**Net Name is allowed**Floor **85%**
Minimum Quantity **50,000**
Run Charges **\$8.00/M**

EXCHANGES**Exchange is not allowed**

REUSE**Reuse is allowed**Minimum Quantity **0**
Run Charge

CANCELLATIONCharges **\$100.00/F**

CANCELLATION INSTRUCTIONS

Orders cancelled after mail date and/or merge will be at full rental rate. Orders received & processed will incur a \$100/F cancel fee, \$15/M run charges & shipping/material fees.

KEY CODING**Key Coding is available**Charges **\$2.00/M**

ADDRESSINGFTP **\$75.00/F**
EMAIL **\$75.00/F**
RUN CHARGE **\$8.00/M**

SPECIAL INSTRUCTIONS

Sample Mail Piece required on Tests for Approval. New Test Orders require prepayment.

CONTACTS

Contact Name	Role	Email	Phone	Fax
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★ = Primary contact