
Deliver Me Pet Food, Supplies & Vet Products by DSA



Deliver Me provides credit card buyers of a variety of pet products that has been shipped to homes. Products include Pet Foods, Pet General Mdse. and Veterinary Products. The file is sourced from delivery tracking services that are responsible for delivering goods in a timely manner. File offers a unique approach to finding new buyers of goods from online, direct mail, retail and mobile apps.

ID NUMBERS

Manager ID	493986
NextMark ID	493986
mIn ID	493986
SRDS ID	

MEDIA TYPE**Consumer**

SOURCE

Multi-buyers, Direct mail sold, mail order, donor, subscription transactions, Buyers, Credit Cards, Multi Sourced

GEOGRAPHY

USA

OPT-IN

MAINTENANCE

Market Entry	12/05/2017
New to Manager	11/29/2017
Counts Through	04/30/2023

DATA CARD MAINTENANCE

New To System	11/29/2017
"New to System" Announcement	12/06/2017
Last Update	05/02/2023
Next Update	06/08/2023
Update Frequency	MONTHLY

SEGMENTS

925,000	Total Universe / Universe Rate	\$80.00/M
175,000	1 Mos. Pet Product Buyers	\$85.00/M
350,000	3 Mos. Pet Product Buyers	\$80.00/M
50,000	1 Mos Pet Food Buyers	+ \$10.00/M
110,000	1 Mos Pet Product Buyers	+ \$10.00/M
15,000	3 Mos Pet Veterinary Products	+ \$10.00/M
	Digital Campaign Inquire	\$40.00/M

DESCRIPTION

Deliver Me Pet & Veterinary Products provides credit card buyers of a variety of pet products that has been shipped to homes. Products include Pet Foods, Pet General Mdse. and Veterinary Products. The file is sourced from delivery tracking services that are responsible for delivering goods in a timely manner. File offers a unique approach to finding new buyers of goods from online, direct mail, retail and mobile apps.

Delivery Me offers marketer's a unique approach to finding new buyers of goods from a variety of channels including online, direct mail, retail and mobile apps. Children Merchandise items include Children's Apparel, Children's Toys and Children's General Mdse. Products. Selects available include Presence of children, children by age range, household income and more.

Additional Categories: Automotive Parts, Apparel, Footwear, Beauty Cosmetics/ Skincare, Books, Christian Book, Audio/Video, DVD/ Gaming, Music, Musical Equipment, Craft & Hobby, Electronics, Household Appliances, Home Security Devices, Flooring Products, Furniture, Garden Products/ Décor, Seeds, Plants/Flowers, Novelty/Gifts, Hardware/Tools, Health Supplements, Jewelry, Home Lighting, Luggage, Personal Care Products, Healthcare Products, Pet Food, Veterinary Products, Pet Products General, Sporting Goods, (Firearms, Fishing, Golf, Outdoors, General Sporting Goods), Travel Products. Inquire for further select options available.

Minimum Qty: 7,500 Postal, Email: 25,000

Digital Campaign: \$40/M on matched records with \$500 min.

File available for Postal Mailings, Email and Digital Campaigns

[Contact DSA](#)

PROFILE

Product Category (10.00/M)

Christian Religious

Inspirational Novelty

Christmas/Holiday and Easter

SELECTS

AVERAGE INCOME

Age	\$8.00/M	Value	\$40,000.00
Acquatic Pet Products	\$10.00/M		
Childs Age Range	\$10.00/M	MINIMUM ORDER	
Demographic	\$8.00/M	Minimum Quantity	7,500
Ethnic/Ethnicity	\$15.00/M	Minimum Price	\$450.00
Gender/Sex	\$8.00/M		
Geo/Geographical	\$8.00/M	COMMISSIONS	
Income Select	\$8.00/M	Broker	20%
Lifestyle	\$8.00/M	Agency	15%
Multi-Buyer: 2+, 3+	\$10.00/M		
Product Category	\$10.00/M	NET NAME ARRANGEMENTS	
Pet Food	\$10.00/M	Net Name is allowed	
Pet General Mdse	\$10.00/M	Floor	85%
Veterinary Products	\$10.00/M	Minimum Quantity	50,000
		Run Charges	\$8.00/M

MANAGER
DSA Direct, LLC

UNIT OF SALE
Average \$50.00

GENDER
Male 8%
Female 90%

EXCHANGES
Exchange is not allowed

REUSE
Reuse is allowed
Minimum Quantity 0
Run Charge

CANCELLATION
Charges \$100.00/F

CANCELLATION INSTRUCTIONS
Orders cancelled after mail date and/or merge will be at full rental rate. Orders received & processed will incur a \$100/F cancel fee, \$15/M run charges & shipping/material fees.

KEY CODING
Key Coding is available
Charges \$2.00/M

ADDRESSING
FTP \$75.00/F
EMAIL \$75.00/F
RUN CHARGE \$8.00/M

SPECIAL INSTRUCTIONS
Sample Mail Piece required on Tests for Approval.
New Test Orders require prepayment.

CONTACTS

Contact Name	Role	Email	Phone	Fax
★ Linda Santaite DSA Direct, LLC 431 East Main Street Unit #3 Denville, NJ	Sales Executive	LSantaite@DSAGraphics.com	(973) 954-2649	(973) 625-8722

★ = Primary contact