

Deliver Me Packages Masterfile by DSA



Deliver Me provides credit card buyers of a variety of merchandise that has been shipped to homes and businesses. The file is sourced from delivery services that are responsible for delivering goods in a timely manner. The file updates weekly and offers monthly hotlines with enhancements. A unique approach to finding new buyers of goods from online, direct mail, retail and mobile apps.

SEGMENTS

12,225,000	Total Universe / Universe Rate	\$80.00/M
625,000	1 Mos. Hotline Buyers	\$85.00/M
1,377,000	3 Mos. Buyers	\$80.00/M
	Publisher / Fundraiser	+ \$65.00/M
	Digital Campaigns	\$40.00/M

ID NUMBERS

Manager ID	
NextMark ID	493997
mIn ID	493997
SRDS ID	

MEDIA TYPE

Consumer



SOURCE

Multi Sourced, Buyers, Multi-buyers, Credit Cards, Direct mail sold, mail order, donor, subscription transactions

GEOGRAPHY

USA

OPT-IN

MAINTENANCE

Market Entry	12/01/2017
New to Manager	11/29/2017
Counts Through	06/30/2020

DATA CARD MAINTENANCE

New To System	11/29/2017
"New to System"	12/04/2017
Announcement	
Last Update	07/15/2020
Next Update	08/04/2020
Update Frequency	MONTHLY

DESCRIPTION

Deliver Me Packages Masterfile by DSA provides credit card buyers of a variety of merchandise that has been shipped to homes and businesses. The file is sourced from delivery tracking services that are responsible for delivering goods in a timely manner. The file updates weekly and offers monthly hotlines with enhancements. **Delivery Me** offers marketer's a unique approach to finding new buyers of goods from a variety of channels including online, direct mail, retail and mobile apps.

Children Merchandise items include Children's Apparel, Children's Toys and Children's General Mdse. Products. Selects available include Presence of children, children by age range, household income and more.

Home Goods items include Bath, Bedding, Kitchen wares, Candles, furniture / Cabinets, Holiday Décor, Paintings, Prints, Frames and Storage basket / Bin buyers. Selects available include household income, dwelling type and more.

Food & Beverage items include General Beverages, Alcoholic, Candy, Chocolates, Fruits / Citrus, Gift Baskets, Gourmet Foods, Cooking Ingredients, Meats, Nuts and Specialty Foods. Selects available include household income, number of deliveries by category, delivery to business address versus consumer and more.

Additional Categories: Automotive Parts, Apparel, Footwear, Beauty Cosmetics/ Skincare, Books, Christian Book, Audio/Video, DVD/ Gaming, Music, Musical Equipment, Craft & Hobby, Electronics, Household Appliances, Home Security Devices, Flooring Products, Furniture, Garden Products/ Décor, Seeds, Plants/Flowers, Novelty/Gifts, Hardware/Tools, Health Supplements, Jewelry, Home Lighting, Luggage, Personal Care Products, Healthcare Products, Pet Food, Veterinary Products, Pet Products General, Sporting Goods, (Firearms, Fishing, Golf, Outdoors, General Sporting Goods), Travel Products. Inquire for further select options available.

Digital Campaigns - \$40/M on matched records, \$500 Min. Inquire

Minimum Qty: 7,500 Postal Email: 25,000

SELECTS	
Age range	\$8.00/M
Apparel	\$10.00/M
Automotive	\$10.00/M
Beauty Skincare	\$10.00/M
Electronics	\$10.00/M
Ethnic/Ethnicity	\$15.00/M
Gardening / Seeds	\$10.00/M
Gender/Sex	\$8.00/M
Geo/Geographical	\$8.00/M
Income Select	\$8.00/M
Lifestyle	\$8.00/M
Product Category	\$10.00/M
Multi-Buyer: 2+, 3+	\$10.00/M
Furniture	\$10.00/M
Novely / Gift	\$10.00/M
Personal Care / Health	\$10.00/M
Presence of children	\$10.00/M
Sporting Goods	\$10.00/M

MANAGER
DSA Direct, LLC

UNIT OF SALE
 Average **\$50.00**

GENDER	
Male	8%
Female	90%

AVERAGE INCOME
 Value **\$40,000.00**

MINIMUM ORDER
 Minimum Quantity **7,500**
 Minimum Price **\$475.00**

COMMISSIONS
 Broker **20%**
 Agency **15%**

NET NAME ARRANGEMENTS
Net Name is allowed
 Floor **85%**
 Minimum Quantity **50,000**
 Run Charges **\$8.00/M**

EXCHANGES
Exchange is not allowed

REUSE
Reuse is allowed
 Minimum Quantity **0**
 Run Charge

CANCELLATION
 Charges **\$100.00/F**

CANCELLATION INSTRUCTIONS
 Orders cancelled after mail date and/or merge will be at full rental rate. Orders received & processed will incur a \$100/F cancel fee, \$15/M run charges & shipping/material fees.

KEY CODING
Key Coding is available
 Charges **\$2.00/M**

ADDRESSING
 FTP **\$75.00/F**
 EMAIL **\$75.00/F**
 RUN CHARGE **\$8.00/M**

SPECIAL INSTRUCTIONS
 Sample Mail Piece required on Tests for Approval. New Test Orders require prepayment.

CONTACTS

Contact Name	Role	Email	Phone	Fax
★ Linda Santaite DSA Direct, LLC 431 East Main Street Unit #3 Denville, NJ	Sales Executive	LSantaite@DSAGraphics.com	(973) 954-2649	(973) 625-8722

★ = Primary contact