

Deliver Me Health & Beauty Buyers



Deliver Me provides credit card buyers of a variety of merchandise that has been shipped to homes and businesses. The file is sourced from delivery services that are responsible for delivering goods in a timely manner. The file updates weekly and offers monthly hotlines with enhancements. A unique approach to finding new buyers of goods from online, direct mail, retail and mobile apps.

SEGMENTS

1,250,000	Total Universe / Universe Rate	\$80.00/M
164,800	1 Mos. Hotline Health & Beauty Buyers	\$85.00/M
74,000	1 Mos. Beauty Products	+ \$10.00/M
45,000	1 Mos. Health Supplements	+ \$10.00/M
7,500	1 Mos. Health Food Buyers	+ \$10.00/M
128,000	1 Mos. Drugstore Product Buyers	+ \$10.00/M
10,000	1 Mos. Mobility Product Buyers	+ \$10.00/M
	Digital Campaign - Inquire	\$40.00/M

ID NUMBERS

Manager ID	
NextMark ID	500740
mIn ID	500740
SRDS ID	

MEDIA TYPE

Consumer 

SOURCE

Buyers, Multi-buyers, Multi Sourced, Credit Cards, mail order, donor, subscription transactions, Direct mail sold

GEOGRAPHY

USA

OPT-IN

MAINTENANCE

Market Entry	05/07/2018
New to Manager	11/29/2017
Counts Through	06/30/2020

DATA CARD MAINTENANCE

New To System	01/30/2018
"New to System" Announcement	05/08/2018
Last Update	07/15/2020
Next Update	08/04/2020
Update Frequency	MONTHLY

DESCRIPTION

Deliver Me Health & Beauty Product Buyers by DSA provides credit card buyers of a variety of merchandise that has been shipped to homes and businesses. The file is sourced from delivery tracking services that are responsible for delivering goods in a timely manner. The file updates weekly and offers monthly hotlines with enhancements. Delivery Me offers marketer's a unique approach to finding new buyers of goods from a variety of channels including online, direct mail, retail and mobile apps.

Health & Beauty items include Beauty & Cosmetics, Salon Products, Health Foods, Mobility, Drugstore Products and Health Supplements.

Additional Categories: Automotive Parts, Apparel, Footwear, Beauty Cosmetics/Skincare, Books, Bath, Bedding, Kitchen wares, Candles, furniture / Cabinets, Holiday Décor, Paintings, Prints, Frames and Storage basket / Bin buyers, Christian Book, Audio/Video, DVD/ Gaming, Music, Musical Equipment, Craft & Hobby, Electronics, Household Appliances, Home Security Devices, Flooring Products, Furniture, Garden Products/ Décor, Seeds, Plants/Flowers, Novelty/Gifts, Hardware/Tools, Health Supplements, Jewelry, Home Lighting, Luggage, Personal Care Products, Healthcare Products, Pet Food, Veterinary Products, Pet Products General, Sporting Goods, (Firearms, Fishing, Golf, Outdoors, General Sporting Goods), Travel Products. Inquire for further select options available.

File Enhanced with Demographic & Lifestyle Selects.

Minimum Qty: Postal: 7,500, Email 25M

Available for: Postal, Email and Digital Campaigns.

[Contact DSA](#)

SELECTS	
Age	\$8.00/M
Beauty Cosmetics	\$10.00/M
Drugstore Products	\$10.00/M
Ethnic/Ethnicity	\$15.00/M
Gender/Sex	\$8.00/M
Geo/Geographical	\$8.00/M
Income Select	\$10.00/M
Health Foods	\$10.00/M
Health Supplements	\$10.00/M
Lifestyle	\$10.00/M
Mobility Products	\$10.00/M
Multi-Buyer: 2+, 3+	\$10.00/M
Product Category	\$10.00/M
Salon Products	\$10.00/M

MANAGER
DSA Direct, LLC

UNIT OF SALE
 Average \$50.00

GENDER	
Male	8%
Female	90%

AVERAGE INCOME
 Value \$40,000.00

MINIMUM ORDER
 Minimum Quantity 7,500
 Minimum Price \$475.00

COMMISSIONS
 Broker 20%
 Agency 15%

NET NAME ARRANGEMENTS
Net Name is allowed
 Floor 85%
 Minimum Quantity 50,000
 Run Charges \$8.00/M

EXCHANGES
Exchange is not allowed

REUSE
Reuse is allowed
 Minimum Quantity 0
 Run Charge

CANCELLATION
 Charges \$100.00/F

CANCELLATION INSTRUCTIONS
 Orders cancelled after mail date and/or merge will be at full rental rate. Orders received & processed will incur a \$100/F cancel fee, \$15/M run charges & shipping/material fees.

KEY CODING
Key Coding is available
 Charges \$2.00/M

ADDRESSING
 FTP \$75.00/F
 EMAIL \$75.00/F
 RUN CHARGE \$8.00/M

SPECIAL INSTRUCTIONS
 Sample Mail Piece required on Tests for Approval.
 New Test Orders require prepayment.

CONTACTS

Contact Name	Role	Email	Phone	Fax
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★ = Primary contact