
Deliver Me Health & Beauty Buyers



Deliver Me provides credit card buyers of a variety of merchandise that has been shipped to homes and businesses. The file is sourced from delivery services that are responsible for delivering goods in a timely manner. A unique approach to finding new buyers of goods from online, direct mail, retail and mobile apps.

SEGMENTS

1,250,000	Total Universe / Universe Rate	\$80.00/M
164,800	1 Mos. Hotline Health & Beauty Buyers	\$85.00/M
74,000	1 Mos. Beauty Products	+ \$10.00/M
45,000	1 Mos. Health Supplements	+ \$10.00/M
7,500	1 Mos. Health Food Buyers	+ \$10.00/M
128,000	1 Mos. Drugstore Product Buyers	+ \$10.00/M
10,000	1 Mos. Mobility Product Buyers	+ \$10.00/M
	Digital Campaign - Inquire	\$40.00/M

ID NUMBERS

Manager ID	500740
NextMark ID	500740
mIn ID	500740
SRDS ID	

MEDIA TYPE

Consumer



SOURCE

Buyers, Multi-buyers, Multi Sourced, Credit Cards, mail order, donor, subscription transactions, Direct mail sold

GEOGRAPHY

USA

OPT-IN

MAINTENANCE

Market Entry	05/07/2018
New to Manager	11/29/2017
Counts Through	04/30/2023

DATA CARD MAINTENANCE

New To System	01/30/2018
"New to System" Announcement	05/08/2018
Last Update	05/02/2023
Next Update	06/08/2023
Update Frequency	MONTHLY

DESCRIPTION

Deliver Me Health & Beauty Product Buyers by DSA provides credit card buyers of a variety of merchandise that has been shipped to homes and businesses. The file is sourced from delivery tracking services that are responsible for delivering goods in a timely manner. The file updates weekly and offers monthly hotlines with enhancements. Delivery Me offers marketer's a unique approach to finding new buyers of goods from a variety of channels including online, direct mail, retail and mobile apps.

Health & Beauty items include Beauty & Cosmetics, Salon Products, Health Foods, Mobility, Drugstore Products and Health Supplements.

Additional Categories: Automotive Parts, Apparel, Footwear, Beauty Cosmetics/Skincare, Books, Bath, Bedding, Kitchen wares, Candles, furniture / Cabinets, Holiday Décor, Paintings, Prints, Frames and Storage basket / Bin buyers, Christian Book, Audio/Video, DVD/ Gaming, Music, Musical Equipment, Craft & Hobby, Electronics, Household Appliances, Home Security Devices, Flooring Products, Furniture, Garden Products/ Décor, Seeds, Plants/Flowers, Novelty/Gifts, Hardware/Tools, Health Supplements, Jewelry, Home Lighting, Luggage, Personal Care Products, Healthcare Products, Pet Food, Veterinary Products, Pet Products General, Sporting Goods, (Firearms, Fishing, Golf, Outdoors, General Sporting Goods), Travel Products. Inquire for further select options available.

File Enhanced with Demographic & Lifestyle Selects.

Minimum Qty: Postal: 7,500, Email 25M

Available for: Postal, Email and Digital Campaigns.

[Contact DSA](#)

PROFILE

Product Category (10.00/M)*Christian Religious**Inspirational Novelty**Christmas/Holiday and Easter***SELECTS**

Age	\$8.00/M
Beauty Cosmetics	\$10.00/M
Drugstore Products	\$10.00/M
Ethnic/Ethnicity	\$15.00/M
Gender/Sex	\$8.00/M
Geo/Geographical	\$8.00/M
Income Select	\$10.00/M
Health Foods	\$10.00/M
Health Supplements	\$10.00/M
Lifestyle	\$10.00/M
Mobility Products	\$10.00/M
Multi-Buyer: 2+, 3+	\$10.00/M
Product Category	\$10.00/M
Salon Products	\$10.00/M
Demographic	\$10.00/M

MANAGER**DSA Direct, LLC****UNIT OF SALE**Average **\$50.00****GENDER**Male **8%**
Female **90%****AVERAGE INCOME**Value **\$40,000.00****MINIMUM ORDER**Minimum Quantity **7,500**
Minimum Price **\$450.00****COMMISSIONS**Broker **20%**
Agency **15%****NET NAME ARRANGEMENTS****Net Name is allowed**Floor **85%**
Minimum Quantity **50,000**
Run Charges **\$8.00/M****EXCHANGES****Exchange is not allowed****REUSE****Reuse is allowed**Minimum Quantity **0**
Run Charge**CANCELLATION**Charges **\$100.00/F****CANCELLATION INSTRUCTIONS**

Orders cancelled after mail date and/or merge will be at full rental rate. Orders received & processed will incur a \$100/F cancel fee, \$15/M run charges & shipping/material fees.

KEY CODING**Key Coding is available**Charges **\$2.00/M****ADDRESSING**FTP **\$75.00/F**
EMAIL **\$75.00/F**
RUN CHARGE **\$8.00/M****SPECIAL INSTRUCTIONS**Sample Mail Piece required on Tests for Approval.
New Test Orders require prepayment.**CONTACTS**

Contact Name	Role	Email	Phone	Fax
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★ = Primary contact