

## Deliver Me Business Product Buyers by DSA



Deliver Me Business Product Buyers by DSA provides credit card buyers of a variety of business products that has been shipped to business and home addresses. Products include Office Furniture, Industrial Equipment & Supplies, Commercial Lighting, Promotional Specialties, Signs, Medical Equipment, Office Supplies such as Paper, Printer Cartridges and more. The file is sourced from delivery tracking services.


### SEGMENTS

865,000	Total Universe / Universe Rate	\$90.00/M
85,000	1 Mos. Bus. Product Byrs - at Bus. Add	\$110.00/M
65,000	3 Mos. Bus. Product Byrs - at Bus. Add	\$105.00/M
15,000	1 Mos. Bus. Product Byrs - at Home Add.	\$110.00/M
60,000	3 Mos. Bus. Product Byrs - at Home Add.	\$105.00/M
865,000	12 Mos. Bus. Product Buyers	\$90.00/M

### ID NUMBERS

Manager ID	
NextMark ID	507563
mIn ID	507563
SRDS ID	

### MEDIA TYPE

Consumer 

### SOURCE

Multi-buyers, Credit Cards, Buyers, Multi Sourced, Direct mail sold, mail order, donor, subscription transactions, Compiled lists

### GEOGRAPHY

USA

### OPT-IN

### MAINTENANCE

Market Entry	04/11/2019
New to Manager	11/29/2017
Counts Through	06/30/2020

### DATA CARD MAINTENANCE

New To System	05/03/2018
"New to System"	04/12/2019
Announcement	
Last Update	07/15/2020
Next Update	08/04/2020
Update Frequency	MONTHLY

### DESCRIPTION

**Deliver Me Business Product Buyers by DSA** provides credit card buyers of a variety of business products that has been shipped to business and home addresses. Products include Office Furniture, Industrial Equipment & Supplies, Commercial Lighting & Kitchen Equipment, Promotional Specialties, Signs, Medical Equipment, Office Supplies such as Paper, Printer Cartridges and more. The file is sourced from delivery tracking services that are responsible for delivering goods in a timely manner. File offers a unique approach to finding new buyers of goods from online, direct mail, retail and mobile apps.

**Business Products** items include Office Furniture, Industrial Equipment & Supplies, Commercial Lighting, Promotional Specialties, Signs, Medical Equipment, and Office Supplies such as Paper, Printer Cartridges, and Hardware items such as Tools, Industrial Kitchen Products, Industrial Safety Products, Farming Equipment & Services, and Flooring, Electronic Equipment such as Components / Computer Software and Industrial Equipment Supplies.

**Home Goods** items include Bath, Bedding, Kitchen wares, Candles, Furniture / Cabinets, Holiday Décor, Paintings, Prints, Frames and Storage basket / Bin buyers. Selects available include household income, dwelling type and more.

**Food & Beverage** items include General Beverages, Alcoholic, Candy, Chocolates, Fruits /Citrus, Gift Baskets, Gourmet Foods, Cooking Ingredients, Meats, Nuts and Specialty Foods. Selects available include household income, number of deliveries by category, delivery to business address versus consumer and more.

**Children Merchandise** items include Children's Apparel, Children's Toys and Children's General Mdse. Products. Selects available include Presence of children, children by age range, household income and more.

**Additional Categories:** Automotive Parts, Apparel, Footwear, Beauty Cosmetics/ Skincare, Books, Christian Book, Audio/Video, DVD/ Gaming, Music, Musical Equipment, Craft & Hobby, Electronics, Household Appliances, Home Security Devices, Flooring Products, Furniture, Garden Products/ Décor, Seeds, Plants/Flowers, Novelty/Gifts, Hardware/Tools, Health Supplements, Jewelry, Home Lighting, Luggage, Personal Care Products, Healthcare Products, Pet Food, Veterinary Products, Pet Products General, Sporting Goods, (Firearms, Fishing, Golf, Outdoors, General Sporting Goods), Travel Products. Inquire for further select options available.

**Marketers can select by** Product Category and by Delivery Address of Business versus Home.

### SELECTS

### AVERAGE INCOME

Age	\$10.00/M	Value	\$40,000.00
Demographic	\$10.00/M		
Ethnic/Ethnicity	\$15.00/M	<b>MINIMUM ORDER</b>	
Gender/Sex	\$8.00/M	Minimum Quantity	7,500
Geo/Geographical	\$8.00/M	Minimum Price	\$500.00
Income Select	\$10.00/M	<b>COMMISSIONS</b>	
Lifestyle	\$10.00/M	Broker	20%
Product Category	\$10.00/M	Agency	15%
Multi-Buyer: 2+, 3+	\$10.00/M		

**MANAGER**  
**DSA Direct, LLC**

**UNIT OF SALE**  
 Average \$50.00

**GENDER**  
 Male 8%  
 Female 90%

**NET NAME ARRANGEMENTS**  
**Net Name is allowed**  
 Floor 85%  
 Minimum Quantity 50,000  
 Run Charges \$8.00/M

**EXCHANGES**  
**Exchange is not allowed**

**REUSE**  
**Reuse is allowed**  
 Minimum Quantity 0  
 Run Charge

**CANCELLATION**  
 Charges \$100.00/F

**CANCELLATION INSTRUCTIONS**  
 Orders cancelled after mail date and/or merge will be at full rental rate. Orders received & processed will incur a \$100/F cancel fee, \$15/M run charges & shipping/material fees.

**KEY CODING**  
**Key Coding is available**  
 Charges \$2.00/M

**ADDRESSING**  
 FTP \$75.00/F  
 EMAIL \$75.00/F  
 RUN CHARGE \$8.00/M

**SPECIAL INSTRUCTIONS**  
 Sample Mail Piece required on Tests for Approval.  
 New Test Orders require prepayment.

**CONTACTS**

Contact Name	Role	Email	Phone	Fax
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★ = Primary contact