

## Business Moves Trigger Data by DSA



Business Moves Trigger Data by DSA is a comprehensive source of businesses at a pivotal time. Select businesses that moved locations, filed as a new start ups, moved out of state, business put up for sale, as well as businesses seeking financing. The file is sourced from a variety of data feeds, to provide a large comprehensive file of accurate and extremely hotline business information with ample select options.

### SEGMENTS

2,386,541	Total Universe / Universe Rate	\$80.00/M
35,000	Weekly Hotlines Available	\$100.00/M
536,963	30-Day Business Moves	\$90.00/M
359,200	3 Mos. Business Moves	\$85.00/M
2,386,541	12 Mos. Business Moves	\$80.00/M
98,562	30-Day Businesses - Moving Out of State	+ \$8.00/M
91,081	30-Day Businesses - Seeking Financing	+ \$10.00/M
88,048	30-Day Businesses - Start Ups	+ \$8.00/M
72,154	30-Day Businesses - Offered for Sale	+ \$10.00/M
61,021	30-Day Canadian Business Moves	\$115.00/M
137,487	3 Mos. Canadian Business Moves	\$110.00/M
240,139	12 Mos. Canadian Business Moves	\$100.00/M
	Email Campaign US Businesses	+ \$25.00/M

### DESCRIPTION

**Business Moves Trigger Data by DSA** is a comprehensive source of businesses at a pivotal time. Select businesses that moved locations, filed as a new start ups, moved out of state, business put up for sale, as well as businesses seeking financing. The file is sourced from a variety of data feeds, to provide a large comprehensive file of accurate and extremely hotline business information with ample select options.

Merging a variety of business data provides more in-depth select options to reach ideal prospects. The file is sourced from public business filings, corporate filings, government tax records, telco's, financial institutions, utilities, credit card/financing, insurance, subscription change of a address, online new mover registration sites and self-reported data.

Change in location spurs on many new purchases of services, equipment, décor, furniture, supplies, utilities, subscription services and more. An ideal prospect for a variety of business and non-business offers that help situate the new location and its staff.




**Special Selects:** New Business Start Ups, Business Type, Home based or commercial locations, businesses expanding locations, prior and new location selects, businesses seeking financing, loans, businesses up for sale, female owned and more. SIC select allows marketers to select by business industry type such as Beauty Salons, Pet Shops, Food Stores, Retailers, Restaurants, Medical Offices. Inquire!

**Canadian Businesses** - Updates Monthly, Contact Names Included

### ID NUMBERS

Manager ID	
NextMark ID	461048
mIn ID	461048
SRDS ID	

### MEDIA TYPE

Business	  
----------	-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

### SOURCE

Government records, Multi Sourced, Compiled lists

### GEOGRAPHY

USA

### OPT-IN

### MAINTENANCE

Market Entry	06/02/2016
New to Manager	06/01/2021
Counts Through	05/31/2021

### DATA CARD MAINTENANCE

New To System	06/02/2016
"New to System" Announcement	06/03/2016
Last Update	06/02/2021
Next Update	07/06/2021
Update Frequency	WEEKLY

**Minimum:** 7,500 Postal

**Digital Campaigns:**

25,000 Min. All emails have been verified and approved for 3<sup>rd</sup> party offers. Creative Required in Advance for approval. Formats: HTML & Plain Text required. 2 Test included. Additional testing at \$100/F each. Client to supply: Seed list, subject line and creative must contain client full address information.

**Contact DSA today**

<b>SELECTS</b>		<b>AVERAGE INCOME</b>	
Business Moves		Value	\$55,000.00
Businesses Moving out of State	\$8.00/M	<b>MINIMUM ORDER</b>	
Businesses Seeking Financing	\$10.00/M	Minimum Quantity	7,500
Businesses Start Up	\$8.00/M	Minimum Price	\$500.00
Businesses Up for Sale	\$10.00/M	<b>COMMISSIONS</b>	
Canadian Businesses		Broker	20%
Contact Name	\$10.00/M	Agency	15%
Business SIC Code - US	\$10.00/M	<b>NET NAME ARRANGEMENTS</b>	
Email Campaign	\$25.00/M	<b>Net Name is allowed</b>	
Female Owned Business	\$8.00/M	Floor	85%
Geo/Geographical	\$8.00/M	Minimum Quantity	50,000
Industry	\$10.00/M	Run Charges	\$8.00/M
Phones	\$25.00/M	<b>EXCHANGES</b>	
<b>MANAGER</b>		<b>Exchange is not allowed</b>	
DSA Direct, LLC		<b>REUSE</b>	
<b>GENDER</b>		<b>Reuse is allowed</b>	
Male	57%	Minimum Quantity	0
Female	42%	Run Charge	
<b>CANCELLATION</b>		<b>CANCELLATION INSTRUCTIONS</b>	
Charges		\$100.00/F	
Orders canceled after mail date and/or merge will be at full rental rate. Orders received & processed will incur a \$100/F cancel fee, \$15/M run charges & shipping/material fees.			
<b>KEY CODING</b>		<b>KEY CODING</b>	
<b>Key Coding is available</b>		<b>Key Coding is available</b>	
Charges		\$2.00/M	
<b>ADDRESSING</b>		<b>ADDRESSING</b>	
FTP		\$75.00/F	
EMAIL		\$75.00/F	
RUN CHARGE		\$8.00/M	
<b>SPECIAL INSTRUCTIONS</b>		<b>SPECIAL INSTRUCTIONS</b>	
Sample mail piece required for list owner approval. Prepayment required on new tests and All Email Orders. Creative Required for approval			

<b>CONTACTS</b>				
Contact Name	Role	Email	Phone	Fax
★ Linda Santaite DSA Direct, LLC 431 E. Main Street Unit #3 Denville, NJ 07834	Sales Executive	LSantaite@DSAGraphics.com	(973) 954-2649	(973) 625-8722

★ = Primary contact

