

## Business Moves New Businesses by DSA



Business Moves New Businesses by DSA is a comprehensive source of businesses that have moved locations and new business start ups. Sourced from a variety of data feeds, we are able to provide a large comprehensive file of accurate and extremely hotline business information. File updates weekly, contact name & phone #'s available.

### SEGMENTS

3,500,000	Total Universe / Universe Rate	\$90.00/M
50,000	Weekly Hotlines Available	+ \$25.00/M
279,000	1 Mos. New Businesses	\$100.00/M
638,000	3 Mos. New Businesses	\$95.00/M
2,528,000	12 Mos. New Businesses	\$90.00/M
25,000	1 Mos. Business Moves	\$100.00/M
25,000	1 Mos. Canadian New Businesses	\$115.00/M
74,419	3 Mos. Canadian New Businesses	\$110.00/M
286,664	12 Mos. Canadian New Businesses	\$100.00/M
	Email Campaign US Businesses	+ \$25.00/M

### ID NUMBERS

Manager ID	
NextMark ID	461048
mIn ID	461048
SRDS ID	

### MEDIA TYPE

Business

### SOURCE

Government records, Multi Sourced, Compiled lists

### GEOGRAPHY

USA

### OPT-IN

### MAINTENANCE

Market Entry	06/02/2016
New to Manager	06/01/2016
Counts Through	05/31/2020

### DATA CARD MAINTENANCE

New To System	06/02/2016
"New to System"	06/03/2016
Announcement	
Last Update	06/29/2020
Next Update	07/07/2020
Update Frequency	WEEKLY

### DESCRIPTION

**Business Moves New Businesses by DSA** is a comprehensive source of businesses that have moved locations and new business start-ups. Sourced from a variety of data feeds, we are able to provide a large comprehensive file of unique, accurate and extremely hotline business information. File updates weekly and has contact name, address and phone numbers selectable.

The Business file is sourced from public business filings, telco's, financial institutions, utilities, credit card data, insurance, subscription change of address and other sources converging to provide accurate quality prospect leads.

New Business Start-ups, home based or commercial locations and Businesses moving to a new location or expanding locations is a great opportunity for savvy marketers to get in the door with products and services. You can select by businesses that have moved by SIC to target offers by industry such as Restaurants, Barbers, Beauty Salons, Food Stores, and Retailers or by geographic area. Don't be left behind, gain new customers in your marketing area that are establishing new connections.

**Special Selects:** New Business, Business Moves, Contact Name, SIC Code, Geographic, Phones  
Minimum: Postal Mailings 10,000

**Email:** 25,000 Minimum - All email addresses have been opted in for 3rd party offers.  
HTML & Plain Text Required. Creative Required for Approval.  
2 Tests included. Additional Testing at \$100/F  
Client to supply: Seed List, Subject Line and Creative must contain clients full address information.

### PROFILE

**Business SIC Code** (10.00/M)

- Restaurants*
- Barbers*
- Beauty Salons*
- Food Stores*
- Retailers*
- geographic area*

### SELECTS

Geo/Geographical	\$8.00/M
Business SIC Code	\$10.00/M
Phones	\$25.00/M

### AVERAGE INCOME

Value	\$55,000.00
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### MINIMUM ORDER

Contact Name	<b>\$10.00/M</b>	Minimum Quantity	<b>10,000</b>
Email Campaign	<b>\$25.00/M</b>	Minimum Price	<b>\$500.00</b>
New Business			
Business Moves			

**MANAGER**  
**DSA Direct, LLC**

**GENDER**

Male	<b>57%</b>
Female	<b>42%</b>

**COMMISSIONS**

Broker	<b>20%</b>
Agency	<b>15%</b>

**NET NAME ARRANGEMENTS**

**Net Name is allowed**

Floor	<b>85%</b>
Minimum Quantity	<b>50,000</b>
Run Charges	<b>\$8.00/M</b>

**EXCHANGES**  
**Exchange is not allowed**

**REUSE**

**Reuse is allowed**

Minimum Quantity	<b>0</b>
Run Charge	

**CANCELLATION**

Charges	<b>\$100.00/F</b>
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**CANCELLATION INSTRUCTIONS**

Orders canceled after mail date and/or merge will be at full rental rate. Orders received & processed will incur a \$100/F cancel fee, \$15/M run charges & shipping/material fees.

**KEY CODING**

**Key Coding is available**

Charges	<b>\$2.00/M</b>
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**ADDRESSING**

FTP	<b>\$75.00/F</b>
EMAIL	<b>\$75.00/F</b>
RUN CHARGE	<b>\$8.00/M</b>

**SPECIAL INSTRUCTIONS**

Sample mail piece required for list owner approval. Prepayment required on new tests and All Email Orders. Creative Required for approval

**CONTACTS**

Contact Name	Role	Email	Phone	Fax
★ Linda Santaite DSA Direct, LLC 431 E. Main Street Unit #3 Denville, NJ 07834	Sales Executive	LSantaite@DSAGraphics.com	(973) 954-2649	(973) 625-8722

★ = Primary contact