

American Political Donors



American Political Donors are active donors by political party contributions, last contribution date and donation amount. Donors have contributed to Candidates/or Incumbents fundraising appeals and can be further selected by donors political affiliation.


SEGMENTS

650,000	Total Universe / Universe Rate	\$85.00/M
155,000	3 Mos. Political Donors	\$95.00/M
72,000	3 Mos. Donors to Republican Appeals	+ \$10.00/M
89,000	3 Mos. Donors to Democratic Appeals	+ \$10.00/M
38,000	3 Mos. High End Republican Donors	+ \$15.00/M
22,000	3 Mos. High End Democratic Donors	+ \$15.00/M
650,000	12 Mos Political Donors	\$85.00/M

ID NUMBERS

Manager ID	
NextMark ID	307785
mIn ID	307785
SRDS ID	934936-000

MEDIA TYPE

Consumer 

SOURCE

Compiled lists, Multi Sourced, Government records

GEOGRAPHY

USA

OPT-IN

MAINTENANCE

Market Entry
New to Manager
Counts Through **05/31/2020**

DATA CARD MAINTENANCE

New To System **05/23/2011**
"New to System"
Announcement **05/25/2011**
Last Update **06/25/2020**
Next Update **07/15/2020**
Update Frequency **MONTHLY**

DESCRIPTION

American Political Donors are active donors by political party contributions, last contribution date and donation amount. Donors have contributed to Candidates/or Incumbents fundraising appeals and can be further selected by donors political affiliation. These party line donors are supporting their political party in state elections, congressional district and issues relevant to their values. These are all paid multi-donors donors with demographics selects available through a comprehensive overlay.

Special Selects: Political Party Contributed to, Affiliated Political Party: Democrats, Republican, Conservative Party, Green, Libertarian, Tea Party, Donation Amount: \$200+, \$500+, High End \$1,000+ Donors. Lifestyle & Demographic selects available! Selectable: Outdoor Sports Enthusiasts, Gambling, Hunting, Income, mail order buyer, credit scoring, occupation additional Donor Category contributions. Inquire!

Demographics: 56% Males, 44% Females, Mostly Age 50+, HH Income \$60K+, Avg. Donation: \$200+

SELECTS

Age	\$10.00/M
Demographic	\$10.00/M
Gender/Sex	\$8.00/M
Geo/Geographical	\$8.00/M
Home Owner, Renter	\$10.00/M
Income Select	\$10.00/M
Republican	\$10.00/M
Democratic	\$10.00/M
Donation Amount	\$10.00/M
\$1,000+ Donors	\$15.00/M
Lifestyle Interests	\$10.00/M

MANAGER

DSA Direct, LLC

AVERAGE INCOME

Value **\$60,000.00**

MINIMUM ORDER

Minimum Quantity **10,000**
Minimum Price **\$500.00**

COMMISSIONS

Broker **20%**
Agency **15%**

NET NAME ARRANGEMENTS

Net Name is allowed
Floor **85%**
Minimum Quantity **50,000**
Run Charges **\$8.00/M**

UNIT OF SALE

Average **\$200.00**

GENDER

Male **56%**
 Female **44%**

EXCHANGES

Exchange is not allowed

REUSE

Reuse is allowed
 Minimum Quantity **0**
 Run Charge

CANCELLATION

Charges **\$100.00/F**

CANCELLATION INSTRUCTIONS

Orders canceled after mail date and/or merge will be at full rental rate. Orders received & processed will incur a \$100/F cancel fee, \$15/M cancel. run chrgs & shipping/material fees.

KEY CODING

Key Coding is available
 Charges **\$2.00/M**

ADDRESSING

EMAIL **\$75.00/F**
 FTP **\$75.00/F**
 RUN CHARGE **\$8.00/M**

SPECIAL INSTRUCTIONS

Sample mail piece required for list owner approval. Prepayment on first time tests.

CONTACTS

Contact Name	Role	Email	Phone	Fax
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★ = Primary contact