

Work At Home Opportunity Seekers by DSA

Work at Home Opportunity Seekers by DSA are exceptionally motivated to make money working from home. They have filled out a form online to get information about working from home, business opportunities full or part time. They are eager to find ways to make money seeking.




SEGMENTS

1,425,000	Total Universe / Universe Rate	\$75.00/M
175,000	1 Mos Registrants	\$85.00/M
420,000	3 Mos Registrants	\$80.00/M
1,425,000	12 Mos Registrants	\$75.00/M
	Emails	+ \$25.00/M

ID NUMBERS

Manager ID	
NextMark ID	292608
mIn ID	149142
SRDS ID	926973-000

MEDIA TYPE

Consumer   

SOURCE

Opt-in e-mail, Multi Sourced, Internet/On-Line

GEOGRAPHY

USA

OPT-IN

MAINTENANCE

Market Entry	10/02/2017
New to Manager	11/07/2017
Counts Through	09/30/2017

DATA CARD MAINTENANCE

New To System	08/10/2010
"New to System"	08/11/2010
Announcement	
Last Update	10/11/2017
Next Update	11/07/2017
Update Frequency	MONTHLY

DESCRIPTION

Work at Home Opportunity Seekers by DSA are exceptionally motivated to make money working from home. They have filled out a form online to get information about working from home, business opportunities full or part time. They are eager to find ways to make money seeking. Daily leads are matched to postal address and enhancement with demographic and lifestyle selects from major sources. This validates information and provides qualified prospects.

Work at Home Opportunity Seekers by DSA is highly suggested for offers for discounts, promotionally oriented offers, credit & financial, publications, insurance, credit based products and services.

Profile: 44% Males, 56% Females, Avg. Income \$25,000, Mostly Age 40+

Email: 25,000 Min.

Prepayment required. All email addresses have been opted in for 3rd party offers. Complete creative must be approved prior to scheduling deployment. Creative requirements: HTML & Text format with all links. Email must contain company name and address. 2 Tests included. Creative changes after initial testing phase will incur \$100/F charge. Creative Services available starting at \$275/F. Requirements: Provide Subject Line, From Line, Seed List. Suppression file and personalization is available. Inquire.

SELECTS

Age	\$8.00/M
Date of Birth	\$10.00/M
Gender/Sex	\$8.00/M
Geo/Geographical	\$8.00/M
Income Select	\$8.00/M
Lifestyle	\$8.00/M
Credit Score Ranking	\$15.00/M

AVERAGE INCOME

Value	\$25,000.00
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MINIMUM ORDER

Minimum Quantity	7,500
Minimum Price	\$450.00

COMMISSIONS

Ethnic/Ethnicity **\$15.00/M**
 EMAIL ADDRESS **\$25.00/M**

Broker **20%**
 Agency **15%**

MANAGER

DSA Direct, LLC

UNIT OF SALE

Average **\$50.00**

GENDER

Male **44%**
 Female **56%**

NET NAME ARRANGEMENTS

Net Name is allowed
 Floor **85%**
 Minimum Quantity **50,000**
 Run Charges **\$8.00/M**

EXCHANGES

Exchange is not allowed

REUSE

Reuse is allowed
 Minimum Quantity **0**
 Run Charge

CANCELLATION

Charges **\$100.00/F**

CANCELLATION INSTRUCTIONS

Orders canceled after mail date and/or merge will be at full rental rate. Orders received & processed will incur a \$100/F cancel fee, \$15/M run charges & shipping/material fees. Cancellation after email tests deployment will result in full charges incurred.

KEY CODING

Key Coding is not available

ADDRESSING

FTP **\$75.00/F**
 EMAIL **\$75.00/F**
 RUN CHARGE **\$8.00/M**

SPECIAL INSTRUCTIONS

Sample mail piece required for list owner approval. Prepayment on first time tests.

CONTACTS

Contact Name	Role	Email	Phone	Fax
★ Linda Santaite DSA Direct, LLC 431 E. Main Street Unit #3 Denville, NJ 07834	Sales Executive	LSantaite@DSAGraphics.com	(973) 954-2649	(973) 625-8722

★ = Primary contact