

Learning Strategies Self Improvement Course Buyers



Learning Strategies Corporation customers purchase innovative self-improvement courses on CD's, DVD's, Books, attend Seminars, Events and participate in Forum discussions. This eager audience is open to expanding their knowledge and potential abilities that will lead them to personal and business success.

SEGMENTS

145,054	Total Universe / Universe Rate	\$100.00/M
9,460	2017 Buyers	\$120.00/M
9,000	2016 Buyers	\$115.00/M
9,460	Last 12 mos Buyers	\$110.00/M
145,054	Total File Buyers	\$100.00/M

DESCRIPTION

Learning Strategies Corporation customers purchase innovative self-improvement courses on CD's, DVD's, Books, attend Seminars, Events and participate in Forum discussions. This eager audience is open to expanding their knowledge and potential abilities that will lead them to personal and professional success.

Learning Strategies customers are purchasing Personal Learning Courses and individual CD's that are leading edge. This audience seeks to release their untapped potential. Topics include understanding the human brain, to learn faster through techniques, optimize memory, improve health and wellness, enable the ability to see aura and energy, learn numerology, understand Feng Shui and expand their energy and satisfaction in life. Products, Seminars and Events price range from \$200 to \$3,500.

Products: Abundance for Life, Aura Seeing, Boundless Renewal, Changing the Paradigm, Clear Mind – Bright Future, Diamond Dowsing, Diamond Feng Shui, Diamond Quantum Colors, Diamond Hexagram, EasyLearning Language Programs, Effortless Abundance Video, Effortless Success, Embracing Freedom, Euphoria!, Future Mapping, Genius Code, Genius Mind Video, Happy for No Reason, Infinite Grace, Love & Long Life Video, Mediate w/Himalayan Masters, Morning Five Minutes, Memory Optimizer, Million Dollar Vocabulary, Natural Brilliance, No Matter What!, Numerology, Paraliminals & The Ultimate You Library, Personal Power eBooks, PhotoReading, Pure Energy, Resets, Resiliency, Seeds of Enlightenment, Sonic Access, Sonic Access Four Seasons, Spiritual Codes, Spring Forest Qigong and Walkabout. To view info on products. <https://www.learningstrategies.com/Product>

This file is highly recommended to self-improvement offers, health & wellness publications, newsletters, products, continuity clubs, general mdse. products and seminar offers.

View Website: <https://www.learningstrategies.com>

ID NUMBERS

Manager ID	
NextMark ID	292529
mIn ID	24083
SRDS ID	

MEDIA TYPE

Consumer 

SOURCE

Direct mail sold

GEOGRAPHY

USA

OPT-IN

MAINTENANCE

Market Entry	01/01/2009
New to Manager	08/09/2010
Counts Through	12/31/2017

DATA CARD MAINTENANCE

New To System	08/09/2010
"New to System" Announcement	08/10/2010
Last Update	01/09/2018
Next Update	04/16/2018
Update Frequency	QUARTERLY

SELECTS	
Gender/Sex	\$8.00/M
Geo/Geographical	\$8.00/M
Household Income	\$10.00/M
Programs Offered	

MANAGER	
DSA Direct, LLC	

UNIT OF SALE	
Average	\$300.00

GENDER	
Male	40%
Female	60%

AVERAGE INCOME	
Value	\$50,000.00

MINIMUM ORDER	
Minimum Quantity	5,000
Minimum Price	\$0.00

COMMISSIONS	
Broker	20%
Agency	15%

NET NAME ARRANGEMENTS	
Net Name is allowed	
Floor	85%
Minimum Quantity	50,000
Run Charges	\$15.00/M

EXCHANGES	
Exchange is allowed	

REUSE	
Reuse is allowed	
Minimum Quantity	0
Run Charge	

CANCELLATION	
Charges	\$100.00/F

CANCELLATION INSTRUCTIONS
 Orders canceled after mail date or merge purge will be at full rental rate. No exceptions. Orders received & processed will incur a \$100/F cancel fee & if shipped, \$15/M run chrgs, email charges and select fee's.

KEY CODING	
Please inquire	

ADDRESSING	
CARTRIDGE	\$50.00/F
DISKETTE	\$75.00/F
EMAIL	\$75.00/F
RUN CHARGE	\$8.00/M

SPECIAL INSTRUCTIONS
 Sample mail piece required for list owner approval. Prepayment on first time orders. Rental is on reciprocal terms unless otherwise agreed to.

CONTACTS				
Contact Name	Role	Email	Phone	Fax
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★ = Primary contact