

It's Just Business by DSA



It's Just Business by DSA is large database of businesses in the US. Reach businesses that are a position to purchase products, equipment and services. Astute marketers can select existing businesses that moved, started up, in an upward growth trend, that have added phone lines or connected new lines and much more. This file is designed to meet the needs of BTB community.

SEGMENTS

16,650,000	Total Universe / Universe Rate	\$75.00/M
16,650,000	US Businesses at Postal Address	\$75.00/M
12,500,000	Business with Contact, SIC Info	+ \$10.00/M
2,500,000	Female Owned Business	\$75.00/M
7,500,000	Businesses w/Phone Numbers	\$25.00/M
12,500,000	Businesses at Email Address	\$150.00/M
3,500,000	Business Moves	\$90.00/M
	Licensed Professionals	\$90.00/M

DESCRIPTION

It's Just Business by DSA is large database of businesses in the US. that are poised to purchase products, equipment and services. Astute marketers can select existing businesses that moved, started up, in an upward growth trend, that have added phone lines or connected new lines and much more. This file is designed to meet the needs of BTB community.

Selectable: Business SIC Code, Industry, # of Employees, Job Function, Job Title, Number of employees, Last 3 year Growth Trend in Sales &/or Number of Employees, Businesses that have Moved, Next Businesses vs' Existing businesses. Inquire for more select options available.

SIC Listing: Link <https://www.osha.gov/pls/imis/sicsearch.html>

Source: Government Records, Directories, Online and Offline transactional activity and other sources.

Phone Numbers: Clearance of Script and SAN# required.

Email: Minimum Order: 25,000

Creative: HTML & Text Version required 3-5 days prior to testing. Creative must contain client name/address, opt out of future emails & unsubscribe link. Mailer gets 2 test blasts, any add 'l changes will incurs \$100/F per change

Suppression File: \$10/M. Personalization is Available. Inquire.

Deployment: \$25/M transmission fee

Tracking Report: 3 Reports Provided. Delivery, Opens, Click Rates Reported.

All email orders require Prepayment

ID NUMBERS

Manager ID	
NextMark ID	471924
mIn ID	
SRDS ID	

MEDIA TYPE

Business



SOURCE

Directories, Online and Offline transactional activity and othe, Compiled lists, Government records

GEOGRAPHY

USA

OPT-IN

MAINTENANCE

Market Entry	01/03/2018
New to Manager Counts Through	12/31/2017

DATA CARD MAINTENANCE

New To System	12/19/2016
"New to System" Announcement	01/04/2018
Last Update	01/03/2018
Next Update	02/07/2018
Update Frequency	MONTHLY

SELECTS

Annual Sales Volume	\$10.00/M
Bus/Industry Type	\$10.00/M
Bus. Company Size	\$10.00/M

AVERAGE INCOME

Value	\$45,000.00
-------	-------------

MINIMUM ORDER

Geo/Geographical	\$8.00/M	Minimum Quantity	7,500
Bus. Job Function	\$10.00/M	Minimum Price	\$0.00
Max per Company/Sites	\$10.00/M	COMMISSIONS	
Number of Employees	\$10.00/M	Broker	20%
One Name per Location	\$10.00/M	Agency	15%
Phone Number	\$25.00/M	NET NAME ARRANGEMENTS	
Sales Volume	\$10.00/M	Net Name is allowed	
SIC/NAICS Code	\$10.00/M	Floor	85%
Gender/Sex	\$8.00/M	Minimum Quantity	50,000
Age	\$10.00/M	Run Charges	\$8.00/M
Newly Registered LLC	\$15.00/M	EXCHANGES	
Medical Specialty	\$15.00/M	Exchange is not allowed	
Licensed Specialty	\$15.00/M	REUSE	

MANAGER
DSA Direct, LLC

GENDER

Male	65%
Female	35%

Reuse is allowed

Minimum Quantity	0
Run Charge	

CANCELLATION

Charges	\$100.00/F
---------	-------------------

CANCELLATION INSTRUCTIONS

Orders canceled after receipt & accepted will incur a \$100/F cancel fee; after production add'l \$15/M run chrgs & Delivery Fee. Email & telemarketing orders require prepayment. After email test blasts, full chrgs incurred. Telemarketing orders require SAN #, expiration date and scrub report.

KEY CODING

Key Coding is available

Charges	\$2.00/M
---------	-----------------

ADDRESSING

EMAIL	\$75.00/F
FTP	\$75.00/F
RUN CHARGE	\$8.00/F

SPECIAL INSTRUCTIONS

Prepayment required on all Telemarketing & Email Orders. Sample Mail Piece and/or Email Creative required for approval. Telemarketing offers require SAN# & Script approval.

CONTACTS

Contact Name	Role	Email	Phone	Fax
Linda Santaite DSA Direct, LLC 431 E. Main Street, Unit #3 Denville, NJ 07834	List Representative	LSantaite@DSAGraphics.com	(973) 954-2649	(973) 625-8722

★ = Primary contact