

## It's Just Business by DSA



It's Just Business by DSA is large database of businesses in the US. Reach businesses that are a position to purchase products, equipment and services. Astute marketers can select existing businesses that moved, started up, in an upward growth trend, that have added phone lines or connected new lines and much more. This file is designed to meet the needs of BTB community.

### SEGMENTS

16,650,000	Total Universe / Universe Rate	\$75.00/M
16,650,000	US Businesses at Postal Address	\$75.00/M
12,500,000	Business with Contact, SIC Info	+ \$10.00/M
2,500,000	Female Owned Business	\$75.00/M
7,500,000	Businesses w/Phone Numbers	\$25.00/M
12,500,000	Businesses at Email Address	\$150.00/M
3,500,000	Business Moves	\$90.00/M
	Licensed Professionals	\$90.00/M

### DESCRIPTION

**It's Just Business by DSA** is large database of businesses in the US. that are poised to purchase products, equipment and services. Astute marketers can select existing businesses that moved, started up, in an upward growth trend, that have added phone lines or connected new lines and much more. This file is designed to meet the needs of BTB community.

**Selectable:** Business SIC Code, Industry, # of Employees, Job Function, Job Title, Number of employees, Last 3 year Growth Trend in Sales &/or Number of Employees, Businesses that have Moved, Next Businesses vs' Existing businesses. Inquire for more select options available.

**SIC Listing:** Link <https://www.osha.gov/pls/imis/sicsearch.html>

**Source:** Government Records, Directories, Online and Offline transactional activity and other sources.

**Phone Numbers:** Clearance of Script and SAN# required.

**Email:** Minimum Order: 25,000

Creative: HTML & Text Version required 3-5 days prior to testing. Creative must contain client name/address, opt out of future emails & unsubscribe link. Mailer gets 2 test blasts, any add 'l changes will incurs \$100/F per change

Suppression File: \$10/M. Personalization is Available. Inquire.

Deployment: \$25/M transmission fee


Tracking Report: 3 Reports Provided. Delivery, Opens, Click Rates Reported.

All email orders require Prepayment

### ID NUMBERS

Manager ID	
NextMark ID	471924
mIn ID	
SRDS ID	

### MEDIA TYPE

Business 

### SOURCE

Directories, Online and Offline transactional activity and othe, Compiled lists, Government records

### GEOGRAPHY

USA

### OPT-IN

### MAINTENANCE

Market Entry	12/19/2016
New to Manager Counts Through	08/31/2017

### DATA CARD MAINTENANCE

New To System	12/19/2016
"New to System" Announcement	
Last Update	09/07/2017
Next Update	10/06/2017
Update Frequency	MONTHLY

### SELECTS

Annual Sales Volume	\$10.00/M
Bus/Industry Type	\$10.00/M
Bus. Company Size	\$10.00/M

### AVERAGE INCOME

Value	\$45,000.00
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### MINIMUM ORDER

Geo/Geographical	<b>\$8.00/M</b>	Minimum Quantity	<b>7,500</b>
Bus. Job Function	<b>\$10.00/M</b>	Minimum Price	<b>\$0.00</b>
Max per Company/Sites	<b>\$10.00/M</b>	<b>COMMISSIONS</b>	
Number of Employees	<b>\$10.00/M</b>	Broker	<b>20%</b>
One Name per Location	<b>\$10.00/M</b>	Agency	<b>15%</b>
Phone Number	<b>\$25.00/M</b>	<b>NET NAME ARRANGEMENTS</b>	
Sales Volume	<b>\$10.00/M</b>	<b>Net Name is allowed</b>	
SIC/NAICS Code	<b>\$10.00/M</b>	Floor	<b>85%</b>
Gender/Sex	<b>\$8.00/M</b>	Minimum Quantity	<b>50,000</b>
Age	<b>\$10.00/M</b>	Run Charges	<b>\$8.00/M</b>
Newly Registered LLC	<b>\$15.00/M</b>	<b>EXCHANGES</b>	
Medical Specialty	<b>\$15.00/M</b>	<b>Exchange is not allowed</b>	
Licensed Specialty	<b>\$15.00/M</b>	<b>REUSE</b>	

**MANAGER**  
**DSA Direct, LLC**

**GENDER**

Male	<b>65%</b>
Female	<b>35%</b>

**Reuse is allowed**

Minimum Quantity	<b>0</b>
Run Charge	

**CANCELLATION**

Charges	<b>\$100.00/F</b>
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**CANCELLATION INSTRUCTIONS**

Orders canceled after receipt & accepted will incur a \$100/F cancel fee; after production add'l \$15/M run chrgs & Delivery Fee. Email & telemarketing orders require prepayment. After email test blasts, full chrgs incurred. Telemarketing orders require SAN #, expiration date and scrub report.

**KEY CODING**

**Key Coding is available**

Charges	<b>\$2.00/M</b>
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**ADDRESSING**

EMAIL	<b>\$75.00/F</b>
FTP	<b>\$75.00/F</b>
RUN CHARGE	<b>\$8.00/F</b>

**SPECIAL INSTRUCTIONS**

Prepayment required on all Telemarketing & Email Orders. Sample Mail Piece and/or Email Creative required for approval. Telemarketing offers require SAN# & Script approval.

**CONTACTS**

Contact Name	Role	Email	Phone	Fax
Linda Santaite DSA Direct, LLC 431 E. Main Street, Unit #3 Denville, NJ 07834	List Representative	LSantaite@DSAGraphics.com	(973) 954-2649	(973) 625-8722

★ = Primary contact