

Deliver Me Packages Masterfile by DSA



Deliver Me provides credit card buyers of a variety of merchandise that has been shipped to homes and businesses. The file is sourced from delivery services that are responsible for delivering goods in a timely manner. The file updates weekly and offers monthly hotlines with enhancements. A unique approach to finding new buyers of goods from online, direct mail, retail and mobile apps.

SEGMENTS

11,975,000	Total Universe / Universe Rate	\$80.00/M
525,000	1 Mos. Hotline Buyers	+ \$10.00/M
1,325,000	3 Mos. Buyers	+ \$5.00/M
	Publisher / Fundraiser	+ \$65.00/M

ID NUMBERS

Manager ID	
NextMark ID	493997
mIn ID	
SRDS ID	

MEDIA TYPE

Consumer 

SOURCE

Multi Sourced, Buyers, Multi-buyers, Credit Cards, Direct mail sold, mail order, donor, subscription transactions

GEOGRAPHY

USA

OPT-IN

MAINTENANCE

Market Entry	12/01/2017
New to Manager	11/29/2017
Counts Through	12/31/2017

DATA CARD MAINTENANCE

New To System	11/29/2017
"New to System"	12/04/2017
Announcement	
Last Update	01/02/2018
Next Update	02/07/2018
Update Frequency	MONTHLY

DESCRIPTION

Deliver Me Packages Masterfile by DSA provides credit card buyers of a variety of merchandise that has been shipped to homes and businesses. The file is sourced from delivery tracking services that are responsible for delivering goods in a timely manner. The file updates weekly and offers monthly hotlines with enhancements. Delivery Me offers marketer's a unique approach to finding new buyers of goods from a variety of channels including online, direct mail, retail and mobile apps.

Children Merchandise items include Children's Apparel, Children's Toys and Children's General Mdse. Products. Selects available include Presence of children, children by age range, household income and more.

Home Goods items include Bath, Bedding, Kitchen wares, Candles, furniture / Cabinets, Holiday Décor, Paintings, Prints, Frames and Storage basket / Bin buyers. Selects available include household income, dwelling type and more.

Food & Beverage items include General Beverages, Alcoholic, Candy, Chocolates, Fruits / Citrus, Gift Baskets, Gourmet Foods, Cooking Ingredients, Meats, Nuts and Specialty Foods. Selects available include household income, number of deliveries by category, delivery to business address versus consumer and more.

Additional Categories: Automotive Parts, Apparel, Footwear, Beauty Cosmetics/ Skincare, Books, Christian Book, Audio/Video, DVD/ Gaming, Music, Musical Equipment, Craft & Hobby, Electronics, Household Appliances, Home Security Devices, Flooring Products, Furniture, Garden Products/ Décor, Seeds, Plants/Flowers, Novelty/Gifts, Hardware/Tools, Health Supplements, Jewelry, Home Lighting, Luggage, Personal Care Products, Healthcare Products, Pet Food, Veterinary Products, Pet Products General, Sporting Goods, (Firearms, Fishing, Golf, Outdoors, General Sporting Goods), Travel Products. Inquire for further select options available.

SELECTS

Ethnic/Ethnicity

\$15.00/M

AVERAGE INCOME

Value

\$40,000.00

Gender/Sex	\$8.00/M
Geo/Geographical	\$8.00/M
Income Select	\$10.00/M
Lifestyle	\$10.00/M
Product Category	\$10.00/M
Multi-Buyer: 2+, 3+	\$10.00/M
Automotive	\$10.00/M
Apparel	\$10.00/M
Beauty Skincare	\$10.00/M
Electronics	\$10.00/M
Gardening / Seeds	\$10.00/M
Furniture	\$10.00/M
Novely / Gift	\$10.00/M
Personal Care / Health	\$10.00/M
Sporting Goods	\$10.00/M

MANAGER

DSA Direct, LLC

UNIT OF SALE

Average **\$50.00**

GENDER

Male	8%
Female	90%

MINIMUM ORDER

Minimum Quantity	7,500
Minimum Price	\$475.00

COMMISSIONS

Broker	20%
Agency	15%

NET NAME ARRANGEMENTS

Net Name is allowed	
Floor	85%
Minimum Quantity	50,000
Run Charges	\$8.00/M

EXCHANGES

Exchange is not allowed

REUSE

Reuse is allowed	
Minimum Quantity	0
Run Charge	

CANCELLATION

Charges	\$100.00/F
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CANCELLATION INSTRUCTIONS

Orders cancelled after mail date and/or merge will be at full rental rate. Orders received & processed will incur a \$100/F cancel fee, \$15/M run charges & shipping/material fees.

KEY CODING

Key Coding is available	
Charges	\$2.00/M

ADDRESSING

FTP	\$75.00/F
EMAIL	\$75.00/F
RUN CHARGE	\$8.00/M

SPECIAL INSTRUCTIONS

Sample Mail Piece required on Tests for Approval. New Test Orders require prepayment.

CONTACTS

Contact Name	Role	Email	Phone	Fax
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★ = Primary contact