

## Deliver Me Home Goods Buyers



Deliver Me provides credit card buyers of a variety of merchandise that has been shipped to homes and businesses. The file is sourced from delivery services that are responsible for delivering goods in a timely manner. The file updates weekly and offers monthly hotlines with enhancements. A unique approach to finding new buyers of goods from online, direct mail, retail and mobile apps.

### SEGMENTS

|           |                                |             |
|-----------|--------------------------------|-------------|
| 2,500,000 | Total Universe / Universe Rate | \$80.00/M   |
| 325,000   | 1 Mos. Hotline Buyers          | + \$10.00/M |
| 675,000   | 3 Mos. Buyers                  | + \$5.00/M  |
|           | Publisher / Fundraiser         | + \$65.00/M |

### ID NUMBERS

|             |        |
|-------------|--------|
| Manager ID  |        |
| NextMark ID | 494036 |
| mIn ID      | 494036 |
| SRDS ID     |        |

### MEDIA TYPE

Consumer

### SOURCE

Buyers, mail order, donor, subscription transactions, Multi-buyers, Direct mail sold, Credit Cards, Multi Sourced

### GEOGRAPHY

USA

### OPT-IN

### MAINTENANCE

|                |            |
|----------------|------------|
| Market Entry   | 12/13/2017 |
| New to Manager | 11/29/2017 |
| Counts Through | 04/30/2018 |

### DATA CARD MAINTENANCE

|                  |            |
|------------------|------------|
| New To System    | 11/29/2017 |
| "New to System"  | 12/14/2017 |
| Announcement     |            |
| Last Update      | 05/03/2018 |
| Next Update      | 06/08/2018 |
| Update Frequency | MONTHLY    |

### DESCRIPTION

Deliver Me Home Goods Buyers by DSA provides credit card buyers of a variety of merchandise that has been shipped to homes and businesses. The file is sourced from delivery tracking services that are responsible for delivering goods in a timely manner. The file updates weekly and offers monthly hotlines with enhancements. Delivery Me offers marketer's a unique approach to finding new buyers of goods from a variety of channels including online, direct mail, retail and mobile apps.

Home Goods items include Bath, Bedding, Kitchen wares, Candles, furniture / Cabinets, Holiday Décor, Paintings, Prints, Frames and Storage basket / Bin buyers. Selects available include household income, dwelling type and more.

Additional Categories: Automotive Parts, Apparel, Footwear, Beauty Cosmetics/Skincare, Books, Christian Book, Audio/Video, DVD/ Gaming, Music, Musical Equipment, Craft & Hobby, Electronics, Household Appliances, Home Security Devices, Flooring Products, Furniture, Garden Products/ Décor, Seeds, Plants/Flowers, Novelty/Gifts, Hardware/Tools, Health Supplements, Jewelry, Home Lighting, Luggage, Personal Care Products, Healthcare Products, Pet Food, Veterinary Products, Pet Products General, Sporting Goods, (Firearms, Fishing, Golf, Outdoors, General Sporting Goods), Travel Products. Inquire for further select options available.

### SELECTS

|                     |           |
|---------------------|-----------|
| Ethnic/Ethnicity    | \$15.00/M |
| Gender/Sex          | \$8.00/M  |
| Geo/Geographical    | \$8.00/M  |
| Income Select       | \$10.00/M |
| Lifestyle           | \$10.00/M |
| Product Category    | \$10.00/M |
| Multi-Buyer: 2+, 3+ | \$10.00/M |

### AVERAGE INCOME

|       |             |
|-------|-------------|
| Value | \$40,000.00 |
|-------|-------------|

### MINIMUM ORDER

|                  |          |
|------------------|----------|
| Minimum Quantity | 7,500    |
| Minimum Price    | \$475.00 |

### COMMISSIONS

|                        |           |
|------------------------|-----------|
| Decorative Accessories | \$10.00/M |
| Bath Bedding Kitchen   | \$10.00/M |
| Candles                | \$10.00/M |
| Holiday Decor          | \$10.00/M |
| Storage Baskets Bins   | \$10.00/M |
| Furniture / Cabinets   | \$10.00/M |

**MANAGER**

**DSA Direct, LLC**

**UNIT OF SALE**

Average \$50.00

**GENDER**

Male 8%  
Female 90%

|        |     |
|--------|-----|
| Broker | 20% |
| Agency | 15% |

**NET NAME ARRANGEMENTS**

**Net Name is allowed**

|                  |          |
|------------------|----------|
| Floor            | 85%      |
| Minimum Quantity | 50,000   |
| Run Charges      | \$8.00/M |

**EXCHANGES**

**Exchange is not allowed**

**REUSE**

**Reuse is allowed**

|                  |   |
|------------------|---|
| Minimum Quantity | 0 |
| Run Charge       |   |

**CANCELLATION**

|         |            |
|---------|------------|
| Charges | \$100.00/F |
|---------|------------|

**CANCELLATION INSTRUCTIONS**

Orders cancelled after mail date and/or merge will be at full rental rate. Orders received & processed will incur a \$100/F cancel fee, \$15/M run charges & shipping/material fees.

**KEY CODING**

**Key Coding is available**

|         |          |
|---------|----------|
| Charges | \$2.00/M |
|---------|----------|

**ADDRESSING**

|            |           |
|------------|-----------|
| FTP        | \$75.00/F |
| EMAIL      | \$75.00/F |
| RUN CHARGE | \$8.00/M  |

**SPECIAL INSTRUCTIONS**

Sample Mail Piece required on Tests for Approval. New Test Orders require prepayment.

**CONTACTS**

| Contact Name                                                                           | Role            | Email                     | Phone          | Fax            |
|----------------------------------------------------------------------------------------|-----------------|---------------------------|----------------|----------------|
| ★ Linda Santaite<br>DSA Direct, LLC<br>431 East Main Street Unit<br>#3<br>Denville, NJ | Sales Executive | LSantaite@DSAGraphics.com | (973) 954-2649 | (973) 625-8722 |

★ = Primary contact