

## Deliver Me Home Goods Buyers



Deliver Me provides credit card buyers of a variety of merchandise that has been shipped to homes and businesses. The file is sourced from delivery services that are responsible for delivering goods in a timely manner. The file updates weekly and offers monthly hotlines with enhancements. A unique approach to finding new buyers of goods from online, direct mail, retail and mobile apps.

### SEGMENTS

2,500,000	Total Universe / Universe Rate	\$80.00/M
325,000	1 Mos. Hotline Buyers	+ \$10.00/M
675,000	3 Mos. Buyers	+ \$5.00/M
	Publisher / Fundraiser	+ \$65.00/M

### ID NUMBERS

Manager ID	
NextMark ID	494036
mIn ID	
SRDS ID	

### MEDIA TYPE

Consumer	
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### SOURCE

Buyers, mail order, donor, subscription transactions, Multi-buyers, Direct mail sold, Credit Cards, Multi Sourced

### GEOGRAPHY

USA

### OPT-IN

### MAINTENANCE

Market Entry	12/13/2017
New to Manager	11/29/2017
Counts Through	12/31/2017

### DATA CARD MAINTENANCE

New To System	11/29/2017
"New to System"	12/14/2017
Announcement	
Last Update	01/02/2018
Next Update	02/07/2018
Update Frequency	MONTHLY

### DESCRIPTION

Deliver Me Home Goods Buyers by DSA provides credit card buyers of a variety of merchandise that has been shipped to homes and businesses. The file is sourced from delivery tracking services that are responsible for delivering goods in a timely manner. The file updates weekly and offers monthly hotlines with enhancements. Delivery Me offers marketer's a unique approach to finding new buyers of goods from a variety of channels including online, direct mail, retail and mobile apps.

Home Goods items include Bath, Bedding, Kitchen wares, Candles, furniture / Cabinets, Holiday Décor, Paintings, Prints, Frames and Storage basket / Bin buyers. Selects available include household income, dwelling type and more.

Additional Categories: Automotive Parts, Apparel, Footwear, Beauty Cosmetics/Skincare, Books, Christian Book, Audio/Video, DVD/ Gaming, Music, Musical Equipment, Craft & Hobby, Electronics, Household Appliances, Home Security Devices, Flooring Products, Furniture, Garden Products/ Décor, Seeds, Plants/Flowers, Novelty/Gifts, Hardware/Tools, Health Supplements, Jewelry, Home Lighting, Luggage, Personal Care Products, Healthcare Products, Pet Food, Veterinary Products, Pet Products General, Sporting Goods, (Firearms, Fishing, Golf, Outdoors, General Sporting Goods), Travel Products. Inquire for further select options available.

### SELECTS

Ethnic/Ethnicity	\$15.00/M
Gender/Sex	\$8.00/M
Geo/Geographical	\$8.00/M
Income Select	\$10.00/M
Lifestyle	\$10.00/M
Product Category	\$10.00/M
Multi-Buyer: 2+, 3+	\$10.00/M

### AVERAGE INCOME

Value	\$40,000.00
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### MINIMUM ORDER

Minimum Quantity	7,500
Minimum Price	\$475.00

### COMMISSIONS

Decorative Accessories	\$10.00/M
Bath Bedding Kitchen	\$10.00/M
Candles	\$10.00/M
Holiday Decor	\$10.00/M
Storage Baskets Bins	\$10.00/M
Furniture / Cabinets	\$10.00/M

**MANAGER**

DSA Direct, LLC

**UNIT OF SALE**

Average \$50.00

**GENDER**

Male 8%  
Female 90%

Broker	20%
Agency	15%

**NET NAME ARRANGEMENTS**

Net Name is allowed

Floor	85%
Minimum Quantity	50,000
Run Charges	\$8.00/M

**EXCHANGES**

Exchange is not allowed

**REUSE**

Reuse is allowed	
Minimum Quantity	0
Run Charge	

**CANCELLATION**

Charges	\$100.00/F
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**CANCELLATION INSTRUCTIONS**

Orders cancelled after mail date and/or merge will be at full rental rate. Orders received & processed will incur a \$100/F cancel fee, \$15/M run charges & shipping/material fees.

**KEY CODING**

Key Coding is available

Charges	\$2.00/M
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**ADDRESSING**

FTP	\$75.00/F
EMAIL	\$75.00/F
RUN CHARGE	\$8.00/M

**SPECIAL INSTRUCTIONS**

Sample Mail Piece required on Tests for Approval. New Test Orders require prepayment.

**CONTACTS**

Contact Name	Role	Email	Phone	Fax
★ Linda Santaite DSA Direct, LLC 431 East Main Street Unit #3 Denville, NJ	Sales Executive	LSantaite@DSAGraphics.com	(973) 954-2649	(973) 625-8722

★ = Primary contact