

Deliver Me Food & Beverage Buyers by DSA



Deliver Me provides credit card buyers of a variety of food related merchandise that has been shipped to homes and businesses. The file is sourced from delivery tracking services that are responsible for delivering goods in a timely manner. The file updates weekly and offers monthly hotlines with enhancements. A unique approach to finding new buyers of goods from online, direct mail, retail and mobile apps.

SEGMENTS

2,125,000	Total Universe / Universe Rate	\$80.00/M
275,000	1 Mos. Hotline Buyers	+ \$10.00/M
495,000	3 Mos. Consumer Address Buyers	+ \$5.00/M
75,000	3 Mos. Buyers at Business Address	+ \$15.00/M
	Publisher / Fundraiser	

ID NUMBERS

Manager ID	
NextMark ID	494020
mIn ID	
SRDS ID	

MEDIA TYPE

Consumer



SOURCE

mail order, donor, subscription transactions, Credit Cards, Multi-buyers, Direct mail sold, Buyers, Multi Sourced

GEOGRAPHY

USA

OPT-IN

MAINTENANCE

Market Entry	12/05/2017
New to Manager	11/29/2017
Counts Through	12/31/2017

DATA CARD MAINTENANCE

New To System	11/29/2017
"New to System"	12/06/2017
Announcement	
Last Update	01/14/2018
Next Update	02/07/2018
Update Frequency	MONTHLY

DESCRIPTION

Deliver Me Food & Beverage Buyers provides credit card buyers of a variety of food related merchandise that has been shipped to homes and businesses. The file is sourced from delivery tracking services that are responsible for delivering goods in a timely manner. The file updates weekly and offers monthly hotlines with enhancements.

Delivery Me offers marketer's a unique approach to finding new buyers of goods from a variety of channels including online, direct mail, retail and mobile apps. Food & Beverage items include General Beverages, Alcoholic, Candy, Chocolates, Fruits / Citrus, Gift Baskets, Gourmet Foods, Cooking Ingredients, Meats, Nuts and Specialty Foods. Selects available include household income, number of deliveries by category, delivery to business address versus consumer and more. Inquire.

Additional Categories: Automotive Parts, Apparel, Footwear, Beauty Cosmetics/ Skincare, Books, Christian Book, Audio/Video, DVD/ Gaming, Music, Musical Equipment, Craft & Hobby, Electronics, Household Appliances, Home Security Devices, Flooring Products, Furniture, Garden Products/ Décor, Seeds, Plants/Flowers, Novelty/Gifts, Hardware/Tools, Health Supplements, Jewelry, Home Lighting, Luggage, Personal Care Products, Healthcare Products, Pet Food, Veterinary Products, Pet Products General, Sporting Goods, (Firearms, Fishing, Golf, Outdoors, General Sporting Goods), Travel Products. Inquire for further select options available.

PROFILE

Product Category (10.00/M)

Christian Religious

Inspirational Novelty

Christmas/Holiday and Easter

SELECTS		AVERAGE INCOME	
Ethnic/Ethnicity	\$15.00/M	Value	\$40,000.00
Gender/Sex	\$8.00/M	MINIMUM ORDER	
Geo/Geographical	\$8.00/M	Minimum Quantity	7,500
Income Select	\$10.00/M	Minimum Price	\$475.00
Lifestyle	\$10.00/M	COMMISSIONS	
Product Category	\$10.00/M	Broker	20%
Multi-Buyer: 2+, 3+	\$10.00/M	Agency	15%
Alcoholic Beverages	\$10.00/M	NET NAME ARRANGEMENTS	
General Beverages	\$10.00/M	Net Name is allowed	
Candy	\$10.00/M	Floor	85%
Chocolate	\$10.00/M	Minimum Quantity	50,000
Fruits / Citrus	\$10.00/M	Run Charges	\$8.00/M
Gift Baskets	\$10.00/M	EXCHANGES	
Gourmet Foods	\$10.00/M	Exchange is not allowed	
Cooking Ingredients	\$10.00/M	REUSE	
Meats	\$10.00/M	Reuse is allowed	
Nuts	\$10.00/M	Minimum Quantity	0
Speciality Foods	\$10.00/M	Run Charge	
Business Address Delivery	\$15.00/M	CANCELLATION	
MANAGER		Charges	
DSA Direct, LLC		\$100.00/F	
UNIT OF SALE		CANCELLATION INSTRUCTIONS	
Average	\$50.00	Orders cancelled after mail date and/or merge will be at full rental rate. Orders received & processed will incur a \$100/F cancel fee, \$15/M run charges & shipping/material fees.	
GENDER		KEY CODING	
Male	8%	Key Coding is available	
Female	90%	Charges	\$2.00/M
		ADDRESSING	
		FTP	\$75.00/F
		EMAIL	\$75.00/F
		RUN CHARGE	\$8.00/M
		SPECIAL INSTRUCTIONS	
		Sample Mail Piece required on Tests for Approval. New Test Orders require prepayment.	

CONTACTS				
Contact Name	Role	Email	Phone	Fax
★ Linda Santaite DSA Direct, LLC 431 East Main Street Unit #3 Denville, NJ	Sales Executive	LSantaite@DSAGraphics.com	(973) 954-2649	(973) 625-8722
★ = Primary contact				