

Deliver Me Children Products by DSA



Deliver Me Children Products provides credit card buyers of a variety of children's merchandise that has been shipped to homes. The file is sourced from delivery tracking services that are responsible for delivering goods in a timely manner. The file updates weekly and offers monthly hotlines with enhancements. A unique approach to finding new buyers of goods from online, direct mail, retail and mobile apps.

SEGMENTS

1,950,000	Total Universe / Universe Rate	\$80.00/M
250,000	1 Mos. Hotline Buyers	+ \$10.00/M
487,000	3 Mos. Buyers	+ \$5.00/M
	Publisher / Fundraiser	+ \$65.00/M

DESCRIPTION

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Delivery Me offers marketer's a unique approach to finding new buyers of goods from a variety of channels including online, direct mail, retail and mobile apps. Children Merchandise items include Children's Apparel, Children's Toys and Children's General Mdse. Products. Selects available include Presence of children, children by age range, household income and more.

Additional Categories: Automotive Parts, Apparel, Footwear, Beauty Cosmetics/ Skincare, Books, Christian Book, Audio/Video, DVD/ Gaming, Music, Musical Equipment, Craft & Hobby, Electronics, Household Appliances, Home Security Devices, Flooring Products, Furniture, Garden Products/ Décor, Seeds, Plants/Flowers, Novelty/Gifts, Hardware/Tools, Health Supplements, Jewelry, Home Lighting, Luggage, Personal Care Products, Healthcare Products, Pet Food, Veterinary Products, Pet Products General, Sporting Goods, (Firearms, Fishing, Golf, Outdoors, General Sporting Goods), Travel Products. Inquire for further select options available.

File Enhanced with Demographic & Lifestyle Selects.

SELECTS

Ethnic/Ethnicity	\$15.00/M
Gender/Sex	\$8.00/M
Geo/Geographical	\$8.00/M
Income Select	\$10.00/M
Lifestyle	\$10.00/M
Product Category	\$10.00/M
Multi-Buyer: 2+, 3+	\$10.00/M
Children Apparel	\$10.00/M
Children Toys	\$10.00/M
Children General Mdse	\$10.00/M

MANAGER

ID NUMBERS

Manager ID	
NextMark ID	498578
mIn ID	498578
SRDS ID	

MEDIA TYPE

Consumer



SOURCE

Multi Sourced, mail order, donor, subscription transactions, Direct mail sold, Buyers, Multi-buyers, Credit Cards

GEOGRAPHY

USA

OPT-IN

MAINTENANCE

Market Entry	12/13/2017
New to Manager	11/29/2017
Counts Through	04/30/2018

DATA CARD MAINTENANCE

New To System	12/13/2017
"New to System" Announcement	12/14/2017
Last Update	05/03/2018
Next Update	06/08/2018
Update Frequency	MONTHLY

AVERAGE INCOME

Value	\$40,000.00
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MINIMUM ORDER

Minimum Quantity	7,500
Minimum Price	\$475.00

COMMISSIONS

Broker	20%
Agency	15%

NET NAME ARRANGEMENTS

Net Name is allowed

DSA Direct, LLC

UNIT OF SALE

Average **\$50.00**

GENDER

Male **8%**
 Female **90%**

Floor **85%**
 Minimum Quantity **50,000**
 Run Charges **\$8.00/M**

EXCHANGES

Exchange is not allowed

REUSE

Reuse is allowed
 Minimum Quantity **0**
 Run Charge

CANCELLATION

Charges **\$100.00/F**

CANCELLATION INSTRUCTIONS

Orders cancelled after mail date and/or merge will be at full rental rate. Orders received & processed will incur a \$100/F cancel fee, \$15/M run charges & shipping/material fees.

KEY CODING

Key Coding is available
 Charges **\$2.00/M**

ADDRESSING

FTP **\$75.00/F**
 EMAIL **\$75.00/F**
 RUN CHARGE **\$8.00/M**

SPECIAL INSTRUCTIONS

Sample Mail Piece required on Tests for Approval.
 New Test Orders require prepayment.

CONTACTS

Contact Name	Role	Email	Phone	Fax
Linda Santaite DSA Direct, LLC 431 East Main Street Unit #3 Denville, NJ	Sales Executive	LSantaite@DSAGraphics.com	(973) 954-2649	(973) 625-8722

★ = Primary contact