

**Business Moves by DSA**

Business Moves by DSA is a comprehensive source of businesses that have moved locations. The file is sourced from public business filings, telco's, utilities, credit card, insurance, subscription change of address and other sources all converging to qualify records as accurate. Weekly hotlines provide up to date information at postal, email and with phone numbers


**SEGMENTS**

2,500,000	Total Universe / Universe Rate	\$90.00/M
55,000	1 Weekly Business Moves	+ \$25.00/M
225,000	1 Mos. Business Moves	+ \$10.00/M
575,000	3 Mos. Business Moves	+ \$5.00/M
2,500,000	Total File	\$90.00/M
	Phone Numbers	+ \$25.00/M
	Email	+ \$25.00/M

**ID NUMBERS**

Manager ID	
NextMark ID	461048
mIn ID	461048
SRDS ID	

**MEDIA TYPE**

Business 

**SOURCE**

Government records, Multi Sourced, Compiled lists

**GEOGRAPHY**

USA

**OPT-IN****MAINTENANCE**

Market Entry	06/02/2016
New to Manager	06/01/2016
Counts Through	05/31/2017

**DATA CARD MAINTENANCE**

New To System	06/02/2016
"New to System"	06/03/2016
Announcement	
Last Update	06/07/2017
Next Update	07/07/2017
Update Frequency	WEEKLY

**DESCRIPTION**

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Businesses moving to a new location or expanding locations is a great opportunity for savvy marketers to get in the door with products and services. You can select by business SIC to target offers by industry such as Restaurants, Barbers, Beauty Salons, Food Stores, Retailers or by geographic area. Don't be left behind, gain new customers in your marketing area that are establishing new connections.

**Special Selects:** New Business Opens, SIC Code, Geographic, Phones

**Telemarketing:** Script & SAN# required on all orders. Minimum order size: 5,000.

**Email:** 25,000 Minimum - All email addresses have been opted in for 3rd party offers. HTML & Plain Text Required. Creative Required for Approval. 2 Tests included. Additional Testing at \$100/F  
Client to supply: Seed List, Subject Line and Creative must contain clients full address information.  
Prepayment required on all email orders.

**SELECTS**

Geo/Geographical	\$8.00/M
Business SIC Code	\$10.00/M
Phones	\$25.00/M
Contact Name	\$10.00/M

**MANAGER**

DSA Direct, LLC

**GENDER**

Male	57%
Female	42%

**AVERAGE INCOME**

Value	\$55,000.00
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**MINIMUM ORDER**

Minimum Quantity	7,500
Minimum Price	\$500.00

**COMMISSIONS**

Broker	20%
Agency	15%

**NET NAME ARRANGEMENTS**

Net Name is allowed

Floor **85%**  
 Minimum Quantity **50,000**  
 Run Charges **\$8.00/M**

**EXCHANGES**

**Exchange is not allowed**

**REUSE**

**Reuse is allowed**  
 Minimum Quantity **0**  
 Run Charge

**CANCELLATION**

Charges **\$100.00/F**

**CANCELLATION INSTRUCTIONS**

Orders canceled after mail date and/or merge will be at full rental rate. Orders received & processed will incur a \$100/F cancel fee, \$15/M run charges & shipping/material fees.

**KEY CODING**

**Key Coding is available**  
 Charges **\$2.00/M**

**ADDRESSING**

FTP **\$75.00/F**  
 EMAIL **\$75.00/F**  
 RUN CHARGE **\$8.00/M**

**SPECIAL INSTRUCTIONS**

Sample mail piece required for list owner approval. Prepayment required on new tests and All Email Orders. Creative Required for approval

**CONTACTS**

Contact Name	Role	Email	Phone	Fax
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★ = Primary contact