

Business Moves by DSA

Business Moves by DSA is a comprehensive source of businesses that have moved locations and is selectable by new business moves and established business moves that can be relocating or adding locations. Weekly hotline of business moves provides up to date move data at postal, email and with phone numbers.

SEGMENTS

2,500,000	Total Universe / Universe Rate	\$90.00/M
55,000	1 Weekly Business Moves	+ \$25.00/M
225,000	1 Mos. Business Moves	+ \$10.00/M
575,000	3 Mos. Business Moves	+ \$5.00/M
2,500,000	Total File	\$90.00/M
	Phone Numbers	+ \$25.00/M
	Email	+ \$25.00/M

ID NUMBERS

Manager ID	
NextMark ID	461048
mIn ID	461048
SRDS ID	

MEDIA TYPE

Business 

SOURCE

Government records, Multi Sourced, Compiled lists

GEOGRAPHY

USA

OPT-IN**MAINTENANCE**

Market Entry	06/02/2016
New to Manager	06/01/2016
Counts Through	06/30/2017

DATA CARD MAINTENANCE

New To System	06/02/2016
"New to System"	06/03/2016
Announcement	
Last Update	07/12/2017
Next Update	08/07/2017
Update Frequency	WEEKLY

DESCRIPTION

Business Moves by DSA is a comprehensive source of businesses that have moved locations and is selectable by new business moves and established business moves that can be relocating or adding locations. The Business Moves by DSA file is sourced from public business filings, telco's, utilities, credit card data, insurance, subscription change of address and other sources converging to quality records as accurate. Weekly hotline of business moves provides up to date move data at postal, email and with phone numbers.

Businesses moving to a new location or expanding locations is a great opportunity for savvy marketers to get in the door with products and services. You can select by businesses that have moved by SIC to target offers by industry such as Restaurants, Barbers, Beauty Salons, Food Stores, and Retailers or by geographic area. Don't be left behind, gain new customers in your marketing area that are establishing new connections.

Special Selects: New Business Opens, SIC Code, Geographic, Phones

Minimum: Postal Mailings 10,000

Telemarketing: Script & SAN# required on all orders. Minimum order size: 5,000.

Email: 25,000 Minimum - All email addresses have been opted in for 3rd party offers.

HTML & Plain Text Required. Creative Required for Approval.

2 Tests included. Additional Testing at \$100/F

Client to supply: Seed List, Subject Line and Creative must contain clients full address information.

SELECTS

Geo/Geographical	\$8.00/M
Business SIC Code	\$10.00/M
Phones	\$25.00/M
Contact Name	\$10.00/M
New Business	\$10.00/M

MANAGER

DSA Direct, LLC

GENDER

Male 57%

AVERAGE INCOME

Value \$55,000.00

MINIMUM ORDER

Minimum Quantity	10,000
Minimum Price	\$500.00

COMMISSIONS

Broker	20%
Agency	15%

NET NAME ARRANGEMENTS

Net Name is allowed

Female

42% Floor **85%**
 Minimum Quantity **50,000**
 Run Charges **\$8.00/M**

EXCHANGES

Exchange is not allowed

REUSE

Reuse is allowed
 Minimum Quantity **0**
 Run Charge

CANCELLATION

Charges **\$100.00/F**

CANCELLATION INSTRUCTIONS

Orders canceled after mail date and/or merge will be at full rental rate. Orders received & processed will incur a \$100/F cancel fee, \$15/M run charges & shipping/material fees.

KEY CODING

Key Coding is available
 Charges **\$2.00/M**

ADDRESSING

FTP **\$75.00/F**
 EMAIL **\$75.00/F**
 RUN CHARGE **\$8.00/M**

SPECIAL INSTRUCTIONS

Sample mail piece required for list owner approval. Prepayment required on new tests and All Email Orders. Creative Required for approval

CONTACTS

Contact Name	Role	Email	Phone	Fax
★ Linda Santaite DSA Direct,, LLC 431 E. Main Street Unit #3 Denville, NJ 07834	Sales Executive	LSantaite@DSAGraphics.com	(973) 954-2649	(973) 625-8722

★ = Primary contact