

Business Moves New Businesses by DSA



Business Moves New Businesses by DSA is a comprehensive source of businesses that have moved locations and new business start ups. Sourced from a variety of data feeds, we are able to provide a large comprehensive file of accurate and extremely hotly business information. File updates weekly.

SEGMENTS

3,500,000	Total Universe / Universe Rate	\$90.00/M
50,000	Weekly Hotlines Available	+ \$25.00/M
279,263	1 Mos. New Businesses	\$100.00/M
638,442	3 Mos. New Businesses	\$95.00/M
2,528,878	12 Mos. New Businesses	\$90.00/M
25,000	1 Mos. Business Moves	\$100.00/M
25,000	1 Mos. Canadian New Businesses	\$115.00/M
74,419	3 Mos. Canadian New Businesses	\$110.00/M
286,664	12 Mos. Canadian New Businesses	\$100.00/M
	Email Campaign US Businesses	+ \$25.00/M

DESCRIPTION

Business Moves New Businesses by DSA is a comprehensive source of businesses that have moved locations and new business start-ups. Sourced from a variety of data feeds, we are able to provide a large comprehensive file of unique, accurate and extremely hotly business information. File updates weekly.

The Business file is sourced from public business filings, telco's, financial institutions, utilities, credit card data, insurance, subscription change of address and other sources converging to provide accurate quality prospect leads.

New Business Start-ups, home based or commercial locations and Businesses moving to a new location or expanding locations is a great opportunity for savvy marketers to get in the door with products and services. You can select by businesses that have moved by SIC to target offers by industry such as Restaurants, Barbers, Beauty Salons, Food Stores, and Retailers or by geographic area. Don't be left behind, gain new customers in your marketing area that are establishing new connections.

Special Selects: New Business, Business Moves, Contact Name, SIC Code, Geographic, Phones
Minimum: Postal Mailings 10,000

Email: 25,000 Minimum - All email addresses have been opted in for 3rd party offers.
HTML & Plain Text Required. Creative Required for Approval.
2 Tests included. Additional Testing at \$100/F
Client to supply: Seed List, Subject Line and Creative must contain clients full address information.

PROFILE

Business SIC Code (10.00/M)

- Restaurants*
- Barbers*
- Beauty Salons*
- Food Stores*
- Retailers*
- geographic area*

SELECTS

Geo/Geographical	\$8.00/M
Business SIC Code	\$10.00/M

AVERAGE INCOME

Value	\$55,000.00
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ID NUMBERS

Manager ID	
NextMark ID	461048
mIn ID	461048
SRDS ID	

MEDIA TYPE

Business

SOURCE

Government records, Multi Sourced, Compiled lists

GEOGRAPHY

USA

OPT-IN

MAINTENANCE

Market Entry	06/02/2016
New to Manager	06/01/2016
Counts Through	05/31/2019

DATA CARD MAINTENANCE

New To System	06/02/2016
"New to System" Announcement	06/03/2016
Last Update	06/03/2019
Next Update	07/02/2019
Update Frequency	WEEKLY

Phones	\$25.00/M
Contact Name	\$10.00/M
Email Campaign	\$25.00/M
New Business	
Business Moves	

MANAGER
DSA Direct, LLC

GENDER	
Male	57%
Female	42%

MINIMUM ORDER	
Minimum Quantity	10,000
Minimum Price	\$500.00

COMMISSIONS	
Broker	20%
Agency	15%

NET NAME ARRANGEMENTS	
Net Name is allowed	
Floor	85%
Minimum Quantity	50,000
Run Charges	\$8.00/M

EXCHANGES
Exchange is not allowed

REUSE	
Reuse is allowed	
Minimum Quantity	0
Run Charge	

CANCELLATION	
Charges	\$100.00/F

CANCELLATION INSTRUCTIONS
 Orders canceled after mail date and/or merge will be at full rental rate. Orders received & processed will incur a \$100/F cancel fee, \$15/M run charges & shipping/material fees.

KEY CODING	
Key Coding is available	
Charges	\$2.00/M

ADDRESSING	
FTP	\$75.00/F
EMAIL	\$75.00/F
RUN CHARGE	\$8.00/M

SPECIAL INSTRUCTIONS
 Sample mail piece required for list owner approval. Prepayment required on new tests and All Email Orders. Creative Required for approval

CONTACTS

Contact Name	Role	Email	Phone	Fax
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★ = Primary contact