

Email Append For Consumer Business Address



Append email for Consumer or Business address or postal address to your customer or business file to improve communicating with your customers.

SEGMENTS

200,000,000 Total Universe / Universe Rate	\$75.00/M
Consumers Email Append	\$75.00/M
Business Email Append Rate	\$90.00/M
Email Append to Postal Address	
Postal Address to Email Address	
Phone Number Append	\$75.00/M

ID NUMBERS

Manager ID	
NextMark ID	424520
mIn ID	424520
SRDS ID	

MEDIA TYPE

Business and Consumer



SOURCE

Compiled lists, Multi Sourced

GEOGRAPHY

USA

OPT-IN

MAINTENANCE

Market Entry	05/05/2015
New to Manager	10/20/2014
Counts Through	04/30/2015

DATA CARD MAINTENANCE

New To System	10/20/2014
"New to System"	10/21/2014
Announcement	
Last Update	05/08/2015
Next Update	06/12/2015
Update Frequency	MONTHLY

DESCRIPTION

EMAIL APPEND CONSUMER BUSINESS ADDRESS In this multi-channel marketing world we live in, now more than ever communicating with your customers is essential. Append email or postal addresses to your customer file with a quick and easy process. Send in your file for append and within 72 hours get a report identifying how many records can be appended and know your cost beforehand.

We can append 3rd party opt-in addresses to your customer file or we can do a permission pass email to opt in your customers. With postal append, you can keep in touch with your customers when they are not surfing the web and have that lasting connection.

Additional Selects: Append demographic, lifestyle data to your customer file for added insight and better segmentation.

Source: Direct Mail and Online Sources

Data Handling Agreement will be signed to assure safety of all data transferred.

Append Match Report - Provided within 72 hours
Permission Pass Email - Deployed within 5- 7 working days

Minimum Order \$500

SELECTS

Demographics	\$10.00/M
Lifestyle	

AVERAGE INCOME

Value	not available
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MANAGER

DSA Direct, LLC

MINIMUM ORDER

Minimum Quantity	10,000
Minimum Price	\$500.00

COMMISSIONS

GENDER

Male
Female

50%
50%

Broker **20%**
Agency **15%**

NET NAME ARRANGEMENTS

Net Name is allowed

Floor **85%**
Minimum Quantity **50,000**
Run Charges **\$8.00/M**

EXCHANGES

Exchange is not allowed

REUSE

Reuse is allowed

Minimum Quantity **0**
Run Charge

CANCELLATION

Charges **\$100.00/F**

CANCELLATION INSTRUCTIONS

Orders canceled after append process & shipment will be at full rental rate.

KEY CODING

Key Coding is not available

ADDRESSING

FTP **\$75.00/F**
EMAIL **\$75.00/F**

SPECIAL INSTRUCTIONS

Inquire for volume discounts

CONTACTS

Contact Name	Role	Email	Phone	Fax
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★ = Primary contact